# unicollege
# Student Guidebook

# Unicollege at a Glance

## Accredited
**by the Italian Ministry of Education**

## 10
**Languages of Instruction**

## 60+
**Partner universites**

## 20+
**Partner countries**

## 100
**Multilingual Professors from Top-Ranked Universities**

## 94%
**Percentage Alumni Working or Studying upon Graduation**

## 4
**Unesco Campuses**
**(Florence, Mantua, Milan, Turin)**

## 50
**Post-Graduate Programs**

# Enrollment at a Glance

## Enroll
**in the Fall or Spring Semester**

## Fall
**Semester Starts**
**Late-September / Early October**
• Break: late December › early January*
• Make-up session: early to mid January
• Pre-exam break: mid to late January
• Exams session: late January › late February
• Transcripts available: late February › early March

## Spring
**Semester Starts**
**Late-February / Early March**
• Break: Easter days (March/April)
• Make-up session: May
• Pre-exam break: May/June*
• Exams session: late May/early June
  › late June/early July
• Transcripts available: early/mid July

## 15 Days
**To Confirm the Exchange**

## 90 Days
**Apply for Visa**
**(Expected Wait up to 90 Days)**

## 3 Days
**Organize Your Trip, Be There at Least 3 Days Before Start, Enjoy!**

## 7 Days
**To Process and Confirm the Exchange**
Upon receiving the student nomination, Unicollege will confirm it within 7 days.

*Upon approval, US exchange students can request to return to home university in this term (late December) and continue all residual academic activities (e.g., make up sessions and exams) online.

# Choose Your Campus

1 hour by high-speed train

**Turin**

**Milan***

45 min. by train

**Verona**

**Mantua**

2.5 hours by train

**Florence**

1.5 hours by high-speed train

**Rome**

Italy

📍 **Unicollege Campus**

📍 **Major Cities**

## Exchange students can enroll in any campus - programs are equally delivered in every campus.

*Milan is available for Faculty-led programs only.

# Florence Campus

# Our Campus:
# An Ancient Convent

Immersed in one of Florence most prestigous areas

# Our Classrooms: Learning in the Past

Ancient frescoes alongside modern comfort

# Our Cafeteria: Quick & Authentic

**Prêt à manger while relaxing**

# Our Green Areas: Therapeutic Learning

**Air, green, community**

# Our Green Classes: Learn & Breathe

**Green for therapy**

# Our Dormitories: Comfort & Contemplation

**View, light, focus**

# Mantua
# Campus

# Our Campus: Ancient Stones & Bricks Coexist



**Right in the middle of a UNESCO town**

# Our Campus: Glocal Excellence



**Immersed in history, open to the world**

# Our Classrooms: Brick, Glass, Steel



**Modern architecture, ancient soul**

# Our Dormitories: Smart & Cozy

**Waking up in history & comfort**

# Turin Campus

# Our Classrooms: Professional & Sober



**Fully equipped
for a deep learning experience**

# Design your Study Abroad Curriculum

**Candidates can choose courses from any of the schools below**

## Arts, Culture & Tourism Management

## International & Diplomatic Relations

## Criminology & Cybersecurity

## Marketing & Communications

## Fashion & Luxury Management

## Foreign Languages

# Arts, Culture & Tourism Management

| Course | Credits | Course Band* |
|---|---|---|
| **Art, Culture & Heritage Management & Organization**<br>• History of Art, Culture & Heritage<br>• Cultural Heritage Management & Organization | 6 ECTS<br>3 AMERICAN | 150-250 |
| **Marketing**<br>• Market & Competitors Analysis<br>• Brand & Marketing Strategies | 6 ECTS<br>3 AMERICAN | 150-250 |
| **Sustainability, Digitalization & the Geography of Tourism**<br>• Intercultural Tourism Geography<br>• Digital & Sustainable Development | 6 ECTS<br>3 AMERICAN | 150-250 |
| **Food, Wine & Hospitality Management**<br>• Intercultural Tourism Geography<br>• Digital & Sustainable Development | 6 ECTS<br>3 AMERICAN | 250-350 |
| **Economics & Management**<br>• Introductory Economics & Enterprise Management<br>• Enterprise: Functions, Planning & Strategies | 6 ECTS<br>3 AMERICAN | 250-350 |
| **Event Management & Art Direction**<br>• Strategic & Creative Management<br>• Design, Budjeting & Logistics | 6 ECTS<br>3 AMERICAN | 250-350 |

*exchange candidates can enroll in any course from the list above. 150-250 courses are recommended to freshman/sophomore students; 250-350 courses are recommended to junior/senior students. As courses do not provide entry requirements, candidates can enroll in any course - as far as they comply with the regulations in their home university.

# Course Description

NB: applicants should verify the list of active courses during their mobility term (Spring/Fall). All details are available on the application form.

## Art, Culture & Heritage Management & Organization

This course provides an in-depth exploration of the management practices and organizational strategies that regulate cultural institutions and businesses. Students will learn about the historical and contemporary contexts of art and cultural heritage (with a focus on Italy); the governance of museums, galleries, and heritage sites; and the development of strategic plans and policies that draw from business, law, and management spheres. The curriculum covers financial management, audience engagement, exhibition planning, and the integration of digital technologies. This course prepares students for careers in cultural management, by equipping them with the skills to effectively manage and preserve cultural assets, engage communities, and promote sustainable cultural tourism.

## Marketing

This course delves into the fundamental principles and contemporary practices of marketing in today's dynamic business environment. Students will explore core topics such as market research; consumer behavior; brand management; and digital marketing strategies. The course emphasizes the development of marketing plans; the use of analytics to inform decision-making; and the creation of value-driven marketing campaigns. Through a mix of theoretical insights and practical applications, students will gain the skills needed to effectively identify market opportunities, develop strategic marketing initiatives, and drive business growth. This course is essential for those aspiring to succeed in various marketing roles across diverse industries.

## Food, Wine & Hospitality Management

This course examines the interconnected systems of food, wine, and hospitality, focusing on their cultural, economic, and managerial aspects. Students will explore food and wine systems, supply chains, and sustainability, alongside innovative trends in hospitality management. Emphasizing the role of technology and creativity, the course provides insights into emerging consumer preferences, experiential dining, and global hospitality strategies. Through case studies and industry perspectives, students will develop a comprehensive understanding of the evolving food, wine, and hospitality landscape.

## Sustainability, Digitalization & the Geography of Tourism

This course explores the dynamic intersection of sustainability, digital transformation, and tourism geography. Students will examine how digitalization influences sustainable tourism practices and analyze the cultural, environmental, and economic impacts of tourism across different regions. Key themes include intercultural tourism geography, digital innovations in sustainable development, and the role of technology in shaping responsible tourism. Through case studies and interactive discussions, students will gain critical insights into the evolving landscape of global tourism and develop skills to address contemporary challenges in sustainable and digital tourism development.

## Economics & Management

This course provides a foundational understanding of economics and enterprise management, equipping students with essential concepts and practical insights for analyzing and managing organizational and economic systems.
The Introductory Economics module explores core economic principles, including supply and demand, market structures, and macroeconomic indicators, fostering an understanding of how economies operate and influence business environments.
The Enterprise Management module focuses on organizational functions, strategic planning, and decision-making processes. Students will examine key business areas, such as marketing, finance, operations, and human resources, and learn how to align these functions to achieve organizational goals. Emphasis is placed on crafting effective business strategies and understanding the dynamic challenges faced by enterprises in a competitive marketplace. By the end of this course, students will have developed analytical and strategic skills that are essential for understanding economic contexts and managing enterprises effectively.

# Course Description

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## Event Management & Art Direction

This course focuses on the strategic and creative aspects of planning and executing successful events. Students will delve into comprehensive event management techniques, including strategic planning, budgeting, and logistical coordination, alongside creative design and art direction. The curriculum covers a variety of events, from corporate meetings to cultural festivals and entertainment productions, emphasizing the integration of artistic vision with practical management skills. Through hands-on projects and real-world case studies, students will learn to design visually impactful events, manage resources efficiently, and ensure seamless execution. This course is ideal for aspiring event planners and creative directors aiming to excel in the dynamic field of event management.

## Introduction to Artificial Intelligence
*1.5 US credits*
This course provides a comprehensive introduction to the foundational concepts and techniques of artificial intelligence (AI). Students will explore key AI topics such as machine learning, natural language processing, computer vision, and robotics. The course covers the history and evolution of AI, as well as its current applications in various industries. Through hands-on projects and case studies, students will learn how AI systems are designed and implemented, while also examining the ethical, societal, and economic implications of AI technologies. This course serves as a gateway for students interested in pursuing advanced studies in AI and related fields.

## Sip & See: The Ultimate Guide to Italian Wine Culture, Wine Tourism & Sustainability
*1.5 US credits*
This course offers an immersive exploration of Italian wine culture, focusing on the rich traditions and modern innovations in viticulture. Students will delve into the historical and regional diversity of Italian wines, learning about key wine-growing regions, grape varieties, and winemaking techniques. The course also covers the growing importance of wine tourism in Italy, examining how wine experiences are crafted to attract global visitors. In addition, students will explore sustainability practices in the wine industry, including organic farming, eco-friendly production methods, and the impact of climate change on vineyards. Through tastings, case studies, and discussions, this course provides a comprehensive understanding of Italy's wine heritage and its role in tourism and environmental sustainability.

## Tourism & Sustainability
*1.5 US credits*
This course provides an in-depth examination of the relationship between tourism and sustainable development. Students will explore how the tourism industry can balance economic growth with environmental and social responsibility. The curriculum covers key topics such as ecotourism, responsible travel practices, the impact of tourism on local communities and ecosystems, and the development of sustainable tourism policies. Through case studies from around the world, students will analyze both the challenges and opportunities in promoting sustainability within tourism sectors, focusing on innovative strategies that ensure long-term environmental conservation and cultural preservation.

## Marketing for Touristic Purposes
*1.5 US credits*
This course focuses on the principles and strategies of marketing tailored specifically for the tourism industry. Students will learn how to create and implement effective marketing campaigns that attract travelers, promote destinations, and enhance the visibility of tourism businesses. The curriculum covers a wide range of topics including market segmentation, branding for destinations, digital marketing, and consumer behavior in the tourism sector. Emphasis is placed on the use of social media, content creation, and other digital tools to engage with modern travelers. Through case studies and practical projects, students will develop the skills necessary to design impactful marketing initiatives that meet the evolving needs of global tourism markets.

## Mindful Tourism & Local Responsibilities
*1.5 US credits*
This course explores the concept of mindful tourism, emphasizing the importance of responsible and sustainable travel practices that respect local cultures, environments, and communities. Students will examine the principles of ethical tourism, learning how to balance the interests of tourists with the needs and well-being of local populations. Topics include community-based tourism, cultural sensitivity, environmental stewardship, and the role of tourism in supporting local economies. The course also addresses the responsibilities of travelers, businesses, and governments in promoting tourism that is both enriching for visitors and beneficial for the host communities. Through case studies and discussions, students will develop strategies for fostering sustainable and socially responsible tourism practices.

## Green Economy & Circular Hub
*1.5 US credits*
This course introduces students to the concepts and principles of the green economy and circular economy, focusing on sustainable development and resource efficiency. Students will explore how businesses and industries can transition to more sustainable models by reducing waste, recycling materials, and optimizing resource use. The course covers key topics such as renewable energy, eco-friendly product design, and sustainable supply chains. Special emphasis is placed on the circular economy's role in promoting long-term environmental and economic health through closed-loop systems that minimize environmental impact. Case studies, real-world applications, and policy discussions will help students understand how these models contribute to a more resilient and sustainable global economy.

## Art, Law & Business
*1.5 US credits*
This course provides a comprehensive overview of the intersections between the art world, legal frameworks, and business practices. Students will explore the legal aspects of art transactions, including intellectual property rights, contracts, copyright, and the role of cultural heritage laws. The course also examines the business side of the art industry, such as art market dynamics, valuation, gallery and museum operations, and the role of auctions. Through case studies and analysis of contemporary issues, students will gain insights into how legal and business considerations shape the creation, ownership, and commercialization of art, preparing them for careers in art law, galleries, museums, or art consulting.

## History of Fashion Icons
*1.5 US credits*

This course offers an in-depth exploration of the influential figures who have shaped the landscape of fashion throughout history. Students will examine the lives, styles, and contributions of iconic fashion designers, models, influencers, and cultural protagonists who have defined and redefined fashion trends across different eras and regions. The curriculum covers key topics such as the evolution of fashion movements, the impact of socio-political contexts on style, and the role of media and technology in elevating fashion icons to global prominence. Through the analysis of seminal works, biographical studies, and critical evaluations, students will gain a comprehensive understanding of how these protagonists have influenced not only fashion but also broader cultural and societal norms. Additionally, the course explores the interplay between individual creativity and collaborative efforts in the fashion industry, highlighting case studies of legendary collaborations and groundbreaking innovations. Interactive lectures, visual presentations, and group discussions will enable students to critically assess the legacy of fashion icons and their enduring relevance in contemporary fashion. Practical assignments, such as creating tribute projects and conducting interviews with local fashion influencers, will provide hands-on experience in analyzing and appreciating the artistry and impact of fashion leaders. By integrating historical perspectives with modern-day applications, this course prepares students to recognize and engage with the dynamic forces that drive the fashion industry, fostering a deeper appreciation for the individuals who continue to inspire and transform the world of fashion.

## Art & Fashion: Creators & Creations
*1.5 US credits*

This course explores the dynamic intersection between art and fashion, examining how creative expressions in both fields influence and inspire each other. Students will delve into the historical and contemporary collaborations between artists and fashion designers, analyzing how artistic movements, techniques, and philosophies are integrated into fashion creations. The curriculum covers key topics such as the role of artistic inspiration in design processes, the impact of visual arts on fashion aesthetics, and the use of innovative materials and methods derived from art practices. Additionally, the course investigates the contributions of influential creators who have bridged the gap between art and fashion, including designers who draw from fine art, performance art, and multimedia installations to enhance their collections. Through the study of seminal collections, exhibitions, and fashion shows, students will gain an understanding of how art and fashion co-evolve and respond to cultural, social, and technological changes. Interactive lectures, critical analyses, and hands-on projects will enable students to create their own art-inspired fashion designs and develop a nuanced appreciation for the symbiotic relationship between these creative disciplines. Practical assignments may include designing fashion pieces influenced by specific art movements, curating mini-exhibitions that showcase the fusion of art and fashion, and researching the impact of art collaborations on brand identities. Guest lectures from artists, fashion designers, and industry professionals will provide real-world insights and inspire innovative thinking. By integrating perspectives from art history, design theory, and fashion practice, this course prepares students to critically engage with the creative processes that drive both art and fashion industries, equipping them with the skills to contribute to interdisciplinary projects and push the boundaries of conventional design.

## Made in Italy & Business Internationalization Processes
*1.5 US credits*

This course examines the unique position of Italian businesses in the global market, focusing on the "Made in Italy" brand and the strategies employed by Italian companies to internationalize their operations. Students will explore the historical development and cultural significance of the "Made in Italy" label, analyzing how it has become synonymous with quality, craftsmanship, and design excellence across various industries such as fashion, automotive, food and beverage, and luxury goods. The curriculum covers key aspects of internationalization processes, including market entry strategies, cross-cultural management, global supply chain logistics, and the role of innovation and technology in expanding global reach. Additionally, the course delves into the challenges and opportunities faced by Italian businesses in navigating diverse regulatory environments, adapting to local consumer preferences, and maintaining brand integrity while scaling internationally. Through case studies of successful Italian enterprises, interactive lectures, and practical projects, students will gain insights into best practices for global expansion and the factors that contribute to sustainable international growth. Guest speakers from Italian multinational corporations and international business experts will provide real-world perspectives and firsthand accounts of the internationalization journey. By integrating theoretical frameworks with practical applications, this course prepares students to understand and engage with the complexities of global business operations, equipping them with the skills necessary to contribute to the international success of Italian and other globally-minded enterprises.

## Comparative Art Laws
*1.5 US credits*

This course offers an in-depth analysis of the legal frameworks governing the art world across different countries and legal systems. Students will compare and contrast international art laws, focusing on topics such as cultural property, restitution of stolen art, art exports and imports, copyright protection, and intellectual property rights in various jurisdictions. The course will explore legal disputes related to art, including ownership, authenticity, and provenance, as well as ethical considerations

in the global art market. Through case studies and comparative analysis, students will gain a nuanced understanding of how art laws vary across the world, preparing them for careers in art law, international art trade, or cultural heritage preservation.

### Digital Arts: NFT, Blockchain, Robotics & Metaverse
*1.5 US credits*
This course explores the evolving landscape of digital arts, focusing on the impact of cutting-edge technologies such as NFTs (non-fungible tokens), blockchain, robotics, and the metaverse. Students will examine how these innovations are transforming the creation, distribution, and ownership of digital art. Topics include the use of NFTs for securing intellectual property, blockchain's role in art authentication and provenance, the integration of robotics in interactive art, and the rise of the metaverse as a new frontier for immersive artistic experiences. Through case studies, hands-on projects, and critical discussions, students will engage with the ethical, legal, and economic implications of digital art in these emerging technologies, preparing them for careers in digital art, tech-driven creative industries, and virtual environments.

### Geography of Migrations
*1.5 US credits*
This course provides a comprehensive exploration of the spatial and temporal dynamics of human migrations, examining the multifaceted factors that drive people to move and the profound impacts these movements have on both origin and destination regions. Students will delve into the theoretical frameworks that explain migration patterns, including push and pull factors, economic opportunities, conflict, environmental changes, and social networks. The curriculum covers a wide range of topics such as international and internal migration, forced displacement, urbanization, and transnationalism, highlighting the geographic distribution and demographic trends of migrants worldwide. Additionally, the course investigates the socioeconomic, cultural, and political consequences of migration, including integration challenges, labor market effects, and changes in community structures. Students will engage with case studies from different regions to understand the unique and common aspects of migration flows, as well as the role of policies and governance in shaping migration outcomes. Through a combination of lectures, spatial analysis, interactive discussions, and research projects, students will develop the skills necessary to analyze migration phenomena from a geographic perspective. By integrating theoretical knowledge with practical applications, this course prepares students to critically assess the complexities of migration and contribute to informed discussions and policies related to global and regional mobility.

### NFT, Blockchain, AI: Systems, Norms & Ethics
*1.5 US credits*
This course introduces students to the emerging technologies of NFTs (non-fungible tokens), blockchain, and artificial intelligence, focusing on

their applications and the ethical questions they raise. Students will explore the social, legal, and technological frameworks that guide the use of these innovations in various industries.

### Blockchain & its Secrets: Introduction to Cryptography, Applications & Best Practices
*1.5 US credits*
This introductory course delves into the fundamentals of blockchain technology, focusing on the principles of cryptography that underpin it. Students will learn about blockchain applications in finance, supply chain, and other sectors, as well as best practices for its implementation and security.

### Future Leadership Models: DEI
*1.5 US credits*
This course focuses on leadership in the context of diversity, equity, and inclusion (DEI). Students will explore modern leadership theories and practices that promote DEI in organizations, examining the challenges and opportunities of fostering inclusive cultures and addressing systemic inequalities in the workplace.

### Disruptive Marketing
*1.5 US credits*
This course delves into the principles and strategies behind disruptive marketing, focusing on how innovative approaches can transform industries and reshape consumer behavior in an increasingly dynamic marketplace.
The course explores the foundations of disruptive innovation, examining how emerging technologies, shifting consumer preferences, and bold marketing tactics challenge traditional norms. Students will study case studies of successful disruptive marketing campaigns, gaining insights into the factors that drive their success.
Key topics include market disruption dynamics, branding in the digital age, leveraging social media and influencer marketing, and designing campaigns that break through competitive noise. The course also emphasizes ethical considerations and the impact of disruption on society and business ecosystems.
By the end of this course, students will understand how to craft and implement marketing strategies that not only respond to but also drive change, positioning brands to thrive in rapidly evolving markets.

**Survey of Italian Art**
*1.5 US credits*
This course offers a comprehensive exploration of Italian art, spanning from antiquity to the modern era. It examines the cultural, historical, and artistic achievements that have defined Italy as a global center of artistic innovation and influence.
Students will study iconic works of art and architecture from key periods, including Roman antiquity, the Renaissance, Baroque, and modern movements. The course highlights the contributions of celebrated artists such as Michelangelo, Leonardo da Vinci, Caravaggio, and Bernini, alongside lesser-known yet equally significant figures.
Through lectures, discussions, and visual analysis, students will explore themes such as the relationship between art and politics, the role of patronage, and the evolution of artistic techniques and styles. Special attention is given to the enduring legacy of Italian art in shaping global artistic traditions.
By the end of the course, students will gain a deep understanding of Italian art's historical significance and its continued influence in contemporary culture.

# Criminology & Cybersecurity

| Course | Credits | Course Band* |
|---|---|---|
| **Criminal & Detention Law**<br>• Introduction to Criminal Law<br>• Introduction to Detention Law | **6 ECTS**<br>**3 AMERICAN** | **150 – 250** |
| **Sociology of Crime**<br>• Sociology of Deviance<br>• Sociology of Organized Crime | **6 ECTS**<br>**3 AMERICAN** | **150 – 250** |
| **Psychology & Forensics**<br>• Social Psychology<br>• Investigation Psychology & Forensics | **6 ECTS**<br>**3 AMERICAN** | **150 – 250** |
| **Criminology**<br>• Investigation Criminology<br>• Forensic Criminology | **6 ECTS**<br>**3 AMERICAN** | **250 – 350** |
| **Investigation Methodologies**<br>• Crime Scene Analysis<br>• Investigation Techniques | **6 ECTS**<br>**3 AMERICAN** | **250 – 350** |
| **Cybercrime & Security**<br>• International Security<br>• Cybercrime & Security | **6 ECTS**<br>**3 AMERICAN** | **250 – 350** |

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# Course Description

NB: applicants should verify the list of active courses during their mobility term (Spring/Fall). All details are available on the application form.

## Criminal & Detention Law

This course provides a foundational understanding of the legal principles governing criminal behavior and detention practices (with a focus on Italian criminal and detention laws). Students will be introduced to the core concepts of criminal law, including the classification of crimes, the legal process, and the roles of various participants in the criminal justice system. Additionally, the course covers detention law, focusing on the legal standards and procedures for detaining individuals, prisoners' rights, and the regulatory frameworks governing detention facilities. Through case studies and legal analysis, students will gain a comprehensive overview of how criminal and detention laws operate and intersect, preparing them for further study or careers in the legal and criminal justice fields.

## Sociology of Crime

This course explores the social dimensions of criminal behavior and the structures that define and respond to deviance, with a focus on the Italian tradition and pertaining legal framework. Students will examine the sociology of deviance, understanding how societal norms and values shape perceptions of criminality and influence the labeling of individuals and behaviors as deviant. The course also delves into the sociology of organized crime, analyzing the social networks, economic conditions, and cultural factors that contribute to the formation and operation of criminal organizations. Through sociological theories and empirical research, students will gain insights into the complexities of crime and the multifaceted approaches to its study and control, preparing them for advanced research or careers in criminology and related fields.

## Psychology & Forensics

The "Psychology & Forensics" course offers a comprehensive exploration of the intersection between psychology and forensic science. Through two main modules, students will delve into social psychology, examining the influence of social factors on individual behavior, attitudes, and perception. They will explore topics such as conformity, obedience, and group dynamics, gaining insights into how these psychological principles apply to forensic contexts. The course also covers investigation psychology and forensics, providing students with an understanding of psychological principles relevant to criminal investigations, such as eyewitness testimony, criminal profiling, and offender behavior analysis. Through a combination of theoretical study and practical application, students will develop a nuanced understanding of the psychological underpinnings of forensic science, preparing them for careers in law enforcement, criminal justice, or further study in psychology.

## Criminology

This course provides a comprehensive examination of the theories, methods, and practices within the field of criminal behavior analysis and investigation. Divided into two main modules, students will first explore investigation criminology, delving into the techniques and procedures used in criminal investigations, including crime scene analysis, evidence collection, and interrogation methods. The course then shifts focus to forensic criminology, where students study the application of scientific methods to criminal investigations, including forensic psychology, forensic anthropology, and forensic pathology. Through theoretical study, case analyses, and practical exercises, students will develop a deep understanding of the complexities of criminal behavior and the investigative strategies employed in solving crimes. This course is essential for those pursuing careers in law enforcement, criminal justice, or forensic science.

## Investigation Methodologies

This course offers a comprehensive exploration of the techniques and methodologies essential for effective crime investigation. Divided into two main modules, students will first delve into crime scene analysis, learning to identify, document, and analyze physical evidence to reconstruct the events surrounding a crime. The course then covers investigation techniques, where students will study various methods for gathering information, conducting interviews, and interrogating suspects ethically and effectively. Through hands-on exercises, case studies, and simulations, students will develop critical thinking skills and practical competencies necessary for conducting thorough and meticulous investigations. This course is essential for aspiring law enforcement professionals, private investigators, and forensic specialists seeking to excel in the field of criminal investigation.

# Course Description

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## Cybercrime & Security

This course provides an in-depth exploration of the multifaceted challenges posed by cybercrime in the contemporary global landscape. Divided into two main modules, students will first examine international security dynamics, including geopolitical tensions, terrorism, and transnational crime, to understand the broader context in which cyber threats emerge. The course then focuses on cybercrime and security, covering topics such as hacking techniques, data breaches, malware, and cyber warfare. Through case studies, hands-on exercises, and simulations, students will develop practical skills in cybersecurity, risk assessment, and incident response, equipping them to address the evolving threats posed by cybercriminals. This course is essential for professionals in law enforcement, intelligence, cybersecurity, and government agencies seeking to protect critical infrastructure and safeguard digital assets in an increasingly interconnected world.

## Alcoholism: Underestimated Deviance
*1.5 US credits*
This course provides an in-depth exploration of alcoholism as a social and psychological phenomenon often underestimated in its complexity and impact. Students will examine the historical, cultural, and medical dimensions of alcoholism, focusing on its classification as deviant behavior and the broader implications for individuals and society. Through a multidisciplinary lens, the course will cover theories of addiction, the stigma surrounding alcoholism, and the societal structures that both perpetuate and challenge alcohol dependence. Students will engage in critical discussions, case studies, and research to better understand the social, ethical, and clinical responses to alcoholism.

## Femicide & Manipulation
*1.5 US credits*
This course delves into the grim phenomenon of femicide—gender-based violence that results in the killing of women—and the role manipulation plays in both perpetrating and concealing these crimes. Students will explore the intersection of power, gender dynamics, and psychological manipulation in the context of systemic violence against women. The course will analyze historical and contemporary cases of femicide, examining how societal norms, media portrayal, and institutional failures contribute to the normalization and underreporting of these acts. Through a critical and intersectional lens, students will engage with legal frameworks, psychological theories, and activism to better understand and address the social and cultural forces that allow femicide to persist.

## Crime Research
*1.5 US credits*
This course offers a comprehensive introduction to the theories, methodologies, and practices involved in the study of crime and criminal behavior. Students will learn to design and conduct research projects, utilizing both quantitative and qualitative approaches to gather and analyze data related to various aspects of crime. Key topics include criminological theories, research design, statistical analysis, crime measurement, and the evaluation of criminal justice policies. The course also addresses ethical considerations in crime research, the use of technology and big data in analyzing criminal trends, and the application of research findings to real-world issues in law enforcement, policy development, and prevention strategies. Through lectures, hands-on projects, and critical discussions, students will develop the skills necessary to contribute to the field of criminology and inform evidence-based practices in the criminal justice system.

## Women of Mafia
*1.5 US credits*
This course explores the pivotal and often overlooked roles that women have played within mafia organizations throughout history and across different cultures. Students will examine the social, economic, and political factors that have influenced women's participation in organized crime, from influential matriarchs and enforcers to strategic partners and behind-the-scenes power brokers. The curriculum covers the evolution of gender roles within the mafia, the intersection of gender and power dynamics, and the portrayal of women in media and popular culture related to organized crime. Through a combination of historical case studies, theoretical frameworks, and contemporary analyses, students will gain a nuanced understanding of how women navigate and shape the male-dominated world of the mafia. Additionally, the course will address the impact of law enforcement strategies, legal systems, and societal attitudes on the lives and agency of women involved in organized crime. Engaging discussions, critical readings, and research projects will enable students to critically assess the complexities and contradictions of women's involvement in the mafia, fostering a deeper appreciation of gender's role in the landscape of criminal organizations.

## New Mafias & Foreign Organized Crime in Italy
*1.5 US credits*
This course provides an in-depth analysis of the evolving landscape of organized crime in Italy, focusing on the emergence of new mafias and the influence of foreign criminal organizations. Students will explore the historical foundations of traditional Italian mafias such as Cosa Nostra, 'Ndrangheta, and Camorra, and examine how globalization, economic changes, and technological advancements have facilitated the rise of new criminal syndicates. The curriculum covers the strategies and structures of these contemporary mafias, their involvement in international trafficking, cybercrime, and money laundering, as well as their interactions with global criminal networks. Additionally, the course investigates the impact of foreign organized crime on Italian society, economy, and governance, highlighting the challenges faced by law enforcement and policymakers in combating these complex threats. Through case studies, critical readings, and interactive discussions, students will gain a comprehensive understanding of the dynamic nature of organized crime in Italy and the multifaceted approaches required to address it effectively.

## The Psychology of a Witness
*1.5 US credits*
This course delves into the intricate psychological processes that underpin the experiences and testimonies of witnesses in various contexts, including legal, social, and everyday situations. Students will explore how perception, memory, attention, and cognitive biases influence the accuracy and reliability of eyewitness accounts. The curriculum covers key topics such as the formation and retrieval of memories, the impact of stress and trauma on witness reliability, the role of suggestion and leading questions, and the factors that contribute to false memories. Additionally, the course examines the legal implications of psychological findings, including the use of eyewitness testimony in court, the assessment of witness credibility, and strategies for improving the accuracy of witness statements. Through a combination of theoretical frameworks, empirical

research, case studies, and practical applications, students will gain a comprehensive understanding of the challenges and complexities involved in the psychology of witnessing. Critical discussions, interactive assignments, and research projects will equip students with the skills to analyze and apply psychological principles to real-world scenarios, enhancing their ability to evaluate and interpret witness behavior and testimony effectively.

### Satanic Cults
*1.5 US credits*
This course offers a comprehensive examination of satanic cults, exploring their historical origins, ideological foundations, and sociocultural impacts. Students will investigate the emergence and evolution of satanic movements across different regions and time periods, analyzing the beliefs, rituals, and organizational structures that characterize these groups. The curriculum covers key topics such as the distinction between modern satanism and historical perceptions, the role of symbolism and myth in cult practices, and the psychological and social factors that contribute to participation in satanic organizations. Additionally, the course addresses the societal responses to satanic cults, including media portrayal, legal challenges, and public perception. Through a multidisciplinary approach, incorporating perspectives from religious studies, sociology, psychology, and criminology, students will critically assess the complexities and misconceptions surrounding satanic cults. Engaging lectures, case studies, critical readings, and research projects will equip students with the analytical tools to understand the dynamics of these groups and their place within broader societal contexts.

### History of Forensics: How Proofs Revolutionized Crime Resolutions
*1.5 US credits*
This course offers a comprehensive exploration of the evolution of forensic science and its transformative impact on the resolution of crimes throughout history. Students will journey from the early days of rudimentary investigative techniques to the sophisticated scientific methods used in contemporary criminal justice systems. The curriculum examines key developments such as the introduction of fingerprinting, the advent of DNA profiling, advancements in ballistics, and the rise of digital forensics, highlighting how each breakthrough has enhanced the accuracy and reliability of crime solving. Through the analysis of landmark cases and pivotal moments, the course illustrates the critical role that forensic proofs have played in securing convictions and exonerating the innocent. Additionally, students will engage with the ethical and legal implications of forensic evidence, including issues of privacy, the potential for bias, and the standards for admissibility in court. By integrating historical context with modern advancements, the course provides a nuanced understanding of the interplay between science and law. Interactive lectures, case studies, and research projects will enable students to critically assess the contributions of forensic science to criminal justice and appreciate its ongoing evolution in addressing new challenges in crime resolution.

### Forensic Psychology & Interviewing Techniques
*1.5 US credits*
This course provides an in-depth examination of the intersection between psychology and the legal system, focusing specifically on the principles and practices of forensic psychology and effective interviewing techniques. Students will explore the foundational theories of criminal behavior, psychological assessment, and the role of mental health professionals within the justice system. The curriculum covers a range of topics including the psychology of interrogation, strategies for interviewing witnesses and suspects, detecting deception, and understanding the cognitive and emotional factors that influence testimony and compliance. Additionally, the course addresses ethical considerations and legal standards that govern forensic interviews, ensuring that practices adhere to principles of fairness and respect for individual rights. Through a combination of lectures, interactive workshops, role-playing scenarios, and case studies, students will develop practical skills in conducting interviews, analyzing behavioral cues, and applying psychological insights to real-world legal contexts. By integrating theoretical knowledge with hands-on training, the course aims to equip students with the expertise necessary to contribute effectively to criminal investigations, legal proceedings, and the broader field of forensic psychology.

### Pathological Personality Assessment
*1.5 US credits*
This course offers a comprehensive exploration of the assessment and diagnosis of pathological personality traits and disorders. Students will delve into the theoretical frameworks that underpin various personality disorders, including those outlined in the DSM-5 and ICD-11, and examine the historical development of personality assessment. The curriculum covers a range of assessment tools and methodologies, such as clinical interviews, psychometric tests, observational techniques, and projective measures, emphasizing their application and interpretation in diverse clinical settings. Key topics include the identification and differentiation of personality disorders, understanding comorbid conditions, and the role of cultural and contextual factors in assessment. Additionally, the course addresses ethical considerations, reliability and validity of assessment instruments, and best practices for creating comprehensive diagnostic profiles. Through a combination of lectures, hands-on workshops, case studies, and critical discussions, students will develop the skills necessary to conduct thorough and accurate personality assessments. The course also highlights contemporary challenges and advancements in the field, preparing students to apply their knowledge effectively in clinical, forensic, and research environments. By integrating theoretical knowledge with practical application, this course equips students with the expertise to evaluate and understand complex personality dynamics,

ultimately contributing to effective intervention and treatment planning.

### Climate Change, Peace & Security
*1.5 US credits*
This course explores the intricate connections between climate change and its implications for global peace and security. Students will examine how environmental disruptions, such as extreme weather events, sea-level rise, and resource scarcity, can exacerbate existing conflicts and contribute to new sources of tension both within and between nations. The curriculum covers key topics including the role of climate-induced migration, competition over natural resources, the impact of environmental degradation on political stability, and the ways in which climate change can serve as a threat multiplier in conflict zones. Additionally, the course investigates international frameworks and policies aimed at mitigating these risks, the role of security institutions in addressing climate-related threats, and strategies for promoting resilience and sustainable peacebuilding in vulnerable regions. Through a combination of theoretical analysis, case studies, and policy evaluations, students will gain a comprehensive understanding of the multifaceted relationship between climate change and security. Interactive discussions, critical readings, and research projects will equip students with the skills to analyze and address the challenges posed by climate change to global stability, preparing them to contribute effectively to policy-making and conflict resolution efforts in an increasingly climate-affected world.

### International Cooperation against Organized Crime
*1.5 US credits*
This course provides an in-depth examination of the mechanisms and strategies employed by nations to collaboratively combat organized crime on a global scale. Students will explore the various forms of organized crime, including transnational trafficking, money laundering, cybercrime, and human trafficking, and analyze the challenges these illicit activities pose to international security and governance. The curriculum covers key international legal frameworks, such as the United Nations conventions, the European Union's directives, and bilateral treaties that facilitate cross-border cooperation. Additionally, the course delves into the roles of major international organizations and agencies, including Interpol, Europol, and the Financial Action Task Force (FATF), in coordinating efforts to dismantle criminal networks. Through the study of case studies, students will assess the effectiveness of different cooperative strategies, identify gaps in current approaches, and explore innovative solutions for enhancing international collaboration. Topics such as information sharing, joint investigations, extradition processes, and capacity building in developing countries will be thoroughly examined. Ethical considerations, human rights issues, and the balance between security and privacy will also be addressed to provide a holistic understanding of the complexities involved in international efforts against organized crime. By integrating theoretical knowledge with practical insights, this course equips students with the skills and understanding necessary to contribute to effective global strategies aimed at reducing and preventing organized criminal activities, fostering a safer and more secure international community.

### NFT, Blockchain, AI: Systems, Norms & Ethics
*1.5 US credits*
This course introduces students to the emerging technologies of NFTs (non-fungible tokens), blockchain, and artificial intelligence, focusing on their applications and the ethical questions they raise. Students will explore the social, legal, and technological frameworks that guide the use of these innovations in various industries.

### Blockchain & its Secrets: Introduction to Cryptography, Applications & Best Practices
*1.5 US credits*
This introductory course delves into the fundamentals of blockchain technology, focusing on the principles of cryptography that underpin it. Students will learn about blockchain applications in finance, supply chain, and other sectors, as well as best practices for its implementation and security.

### Future Leadership Models: DEI
*1.5 US credits*
This course focuses on leadership in the context of diversity, equity, and inclusion (DEI). Students will explore modern leadership theories and practices that promote DEI in organizations, examining the challenges and opportunities of fostering inclusive cultures and addressing systemic inequalities in the workplace.

# Fashion & Luxury Management

| Course | Credits | Course Band* |
|---|---|---|
| **Fashion, Luxury & Made In Italy**<br><br>• Survey of Italian Fashion, Luxury & Made in Italy<br>• New Trends & Visual Cultures | 6 ECTS<br>3 AMERICAN | 150 – 250 |
| **Marketing**<br><br>• Market & Competitors Analysis<br>• Brand & Marketing Strategies | 6 ECTS<br>3 AMERICAN | 150 – 250 |
| **Art Direction & Management**<br><br>• Fashion & Luxury Art Direction<br>• Strategic Management for the Fashion<br>  & Luxury Systems | 6 ECTS<br>3 AMERICAN | 150 – 250 |
| **Fashion Product Management & Retail**<br><br>• Fashion & Luxury Product Life-Cycle<br>• Fashion & Luxury Distribution & Retail | 6 ECTS<br>3 AMERICAN | 250 – 350 |
| **Economics & Management**<br><br>• Introductory Economics & Enterprise Management<br>• Enterprise: Functions, Planning & Strategies | 6 ECTS<br>3 AMERICAN | 250 – 350 |
| **Event Management & Art Direction**<br><br>• Strategic & Creative Management<br>• Design, Budjeting & Logistics | 6 ECTS<br>3 AMERICAN | 250 – 350 |

*Exchange candidates can enroll in any course from the list above. 150-250 courses are recommended to freshman/sophomore students; 250-350 courses are recommended to junior/senior students. As courses do not provide entry requirements, candidates can enroll in any course - as far as they comply with the regulations in their home university.

# Course Description

NB: applicants should verify the list of active courses during their mobility term (Spring/Fall). All details are available on the application form.

## Fashion, Luxury & Made In Italy

This course offers a comprehensive exploration of the rich heritage and contemporary dynamics of Italian fashion and luxury industries. Through two main modules, students will first delve into a survey of Italian fashion, luxury brands, and the "Made in Italy" phenomenon, understanding their historical significance and global impact. The course then explores new trends and visual cultures shaping the industry, including the influence of digital media, sustainability, and cultural diversity. Through case studies, field trips, and guest lectures, students will gain insights into the craftsmanship, innovation, and artistic expressions that define Italian fashion and luxury, preparing them for careers in fashion marketing, branding, or entrepreneurship within this prestigious sector.

## Marketing

This course delves into the fundamental principles and contemporary practices of marketing in today's dynamic business environment. Students will explore core topics such as market research; consumer behavior; brand management; and digital marketing strategies. The course emphasizes the development of marketing plans; the use of analytics to inform decision-making; and the creation of value-driven marketing campaigns. Through a mix of theoretical insights and practical applications, students will gain the skills needed to effectively identify market opportunities, develop strategic marketing initiatives, and drive business growth. This course is essential for those aspiring to succeed in various marketing roles across diverse industries.

## Art Direction & Managment

The Art Direction & Management course offers a specialized focus on the intersection of creativity and strategic management within the fashion and luxury industries. Divided into two main modules, students will first explore fashion and luxury art direction, delving into the visual storytelling, branding, and creative direction that define these sectors. Through case studies and hands-on projects, students will develop the skills to conceptualize and execute visually compelling campaigns and brand experiences. The course then shifts to strategic management for fashion and luxury systems, equipping students with the knowledge and tools to navigate the complex business landscape of these industries. Topics include market analysis, brand positioning, and sustainability practices. By integrating creative vision with strategic acumen, students will be prepared to excel in diverse roles within the dynamic and competitive fashion and luxury markets.

## Fashion Product Management & Retail

This course provides a comprehensive understanding of the product lifecycle and retail strategies within the fashion and luxury industries. Divided into two main modules, students will first explore the intricacies of managing fashion and luxury products throughout their lifecycle, from design and production to marketing and distribution. Through case studies and industry insights, students will learn to analyze consumer trends, forecast demand, and develop successful product strategies. The course then shifts focus to fashion and luxury distribution and retail, covering topics such as omni-channel retailing, merchandising, and brand positioning. Through hands-on projects and real-world simulations, students will gain practical skills in retail management and develop strategies to optimize the consumer experience in the dynamic fashion and luxury retail landscape. This course is essential for those aspiring to pursue careers in fashion product management, retail buying, or brand management within the fashion and luxury sectors.

## Economics & Management

This course provides a foundational understanding of economics and enterprise management, equipping students with essential concepts and practical insights for analyzing and managing organizational and economic systems.
The Introductory Economics module explores core economic principles, including supply and demand, market structures, and macroeconomic indicators, fostering an understanding of how economies operate and influence business environments.
The Enterprise Management module focuses on organizational functions, strategic planning, and decision-making processes. Students will examine key business areas, such as marketing, finance, operations, and human resources, and learn how to align these functions to achieve organizational goals. Emphasis is placed on crafting effective business strategies and understanding the dynamic challenges faced by enterprises in a competitive marketplace.
By the end of this course, students will have developed analytical and strategic skills that are essential for understanding economic contexts and managing enterprises effectively.

## Circular Economy in Fashion
*1.5 US credits*

This course provides a comprehensive exploration of the circular economy principles applied to the fashion industry, emphasizing sustainable practices, innovation, and the transformation of traditional linear models. Students will examine the environmental and social impacts of the fashion sector, including resource consumption, waste generation, and labor conditions, and explore how circular economy strategies can mitigate these challenges. The curriculum covers key topics such as sustainable design, material innovation, lifecycle analysis, recycling and upcycling techniques, and the role of technology in enabling circular practices. Additionally, the course delves into the economic and business models that support circularity, including product-as-a-service, closed-loop supply chains, and collaborative consumption. Students will analyze case studies of leading fashion brands that have successfully implemented circular strategies, assess the regulatory and policy frameworks that promote sustainability, and explore consumer behavior and its influence on the adoption of circular practices. Through a combination of lectures, interactive workshops, design projects, and critical discussions, students will develop the skills necessary to design and manage sustainable fashion systems. Practical assignments will enable students to create circular design prototypes, evaluate the sustainability of existing fashion products, and propose innovative solutions for reducing the industry's environmental footprint. By integrating perspectives from design, business, environmental science, and social responsibility, this course prepares students to contribute to the evolution of a more sustainable and resilient fashion industry, fostering the ability to drive meaningful change towards a circular economy.

## Executive Brand Identity: Secretes of Successful Fashion & Luxury Brands
*1.5 US credits*

This course explores the fundamental principles and strategies behind building and maintaining strong brand identities in the fashion and luxury industries. Students will learn how iconic brands like Chanel, Gucci, and Louis Vuitton create and sustain their unique identities through brand positioning, storytelling, and visual aesthetics. The curriculum covers essential topics such as developing brand equity, understanding the role of heritage and innovation, and leveraging digital media and social platforms to enhance brand presence. Additionally, the course examines the importance of customer experience, sustainability, and ethical practices in shaping brand narratives. Through case studies, interactive workshops, and group projects, students will gain hands-on experience in crafting effective brand strategies tailored to different market segments and consumer preferences. Guest speakers from the fashion and luxury sectors will provide real-world insights and practical advice on successful brand management. By combining theoretical knowledge with practical applications, this course prepares students to understand the key elements that contribute to the success of fashion and luxury brands, equipping them with the skills needed for careers in brand management, marketing, and strategic development within these dynamic industries.

## History of Fashion Icons
*1.5 US credits*

This course offers an in-depth exploration of the influential figures who have shaped the landscape of fashion throughout history. Students will examine the lives, styles, and contributions of iconic fashion designers, models, influencers, and cultural protagonists who have defined and redefined fashion trends across different eras and regions. The curriculum covers key topics such as the evolution of fashion movements, the impact of socio-political contexts on style, and the role of media and technology in elevating fashion icons to global prominence. Through the analysis of seminal works, biographical studies, and critical evaluations, students will gain a comprehensive understanding of how these protagonists have influenced not only fashion but also broader cultural and societal norms. Additionally, the course explores the interplay between individual creativity and collaborative efforts in the fashion industry, highlighting case studies of legendary collaborations and groundbreaking innovations. Interactive lectures, visual presentations, and group discussions will enable students to critically assess the legacy of fashion icons and their enduring relevance in contemporary fashion. Practical assignments, such as creating tribute projects and conducting interviews with local fashion influencers, will provide hands-on experience in analyzing and appreciating the artistry and impact of fashion leaders. By integrating historical perspectives with modern-day applications, this course prepares students to recognize and engage with the dynamic forces that drive the fashion industry, fostering a deeper appreciation for the individuals who continue to inspire and transform the world of fashion.

## Fast Fashion: Social & Environmental Impacts
*1.5 US credits*

This course provides a comprehensive examination of the fast fashion industry, focusing on its profound social and environmental impacts. Students will explore the dynamics of fast fashion, including its business models, supply chains, and the cultural forces driving consumer demand for rapid, affordable trends. The curriculum delves into the social consequences of fast fashion, such as labor exploitation, worker rights violations, and the effects on communities in producing countries. Additionally, the course addresses the environmental footprint of fast fashion, including issues related to resource depletion, pollution, textile waste, and the challenges of sustainability in a high-turnover market. Through a multidisciplinary approach, incorporating perspectives from sociology, environmental science, economics, and business ethics, students will critically analyze the complexities of the fast fashion phenomenon. The course includes case studies of major fashion brands, interactive discussions

on ethical consumerism, and evaluations of regulatory and corporate responses to sustainability challenges. Practical assignments may involve assessing the sustainability practices of specific brands, designing sustainable fashion initiatives, and proposing policy recommendations to mitigate negative impacts. Guest lectures from industry professionals and sustainability experts will provide real-world insights and foster a deeper understanding of the efforts to transform the fashion industry towards more responsible practices. By integrating theoretical knowledge with practical applications, this course equips students with the skills to critically assess the fast fashion industry's role in society and the environment, preparing them to contribute to the development of more sustainable and ethical fashion solutions.

## History of Fashion Communications
*1.5 US credits*
This course offers a comprehensive exploration of the evolution of fashion communications, tracing how fashion has been conveyed, promoted, and interpreted from historical to contemporary contexts. Students will examine the development of various communication mediums, including print journalism, advertising, public relations, and digital media, and their roles in shaping public perception and trends within the fashion industry. The curriculum covers key topics such as the rise of fashion magazines, the impact of iconic fashion photographers and editors, the transformation of advertising strategies, and the emergence of social media influencers and digital platforms. Additionally, the course delves into the symbiotic relationship between fashion designers and communicators, analyzing how collaborations and narratives have driven brand identities and consumer engagement. Through the study of seminal case studies, students will gain insights into pivotal moments and campaigns that have defined fashion communication practices. Interactive lectures, critical analyses, and hands-on projects will enable students to assess the effectiveness of different communication strategies and their influence on cultural and societal norms. Practical assignments may include creating mock fashion campaigns, analyzing media coverage of fashion events, and researching the impact of digital transformation on traditional communication channels. Guest lectures from industry professionals will provide real-world perspectives and enhance understanding of current trends and future directions in fashion communications. By integrating historical perspectives with modern practices, this course prepares students to critically evaluate and engage with the dynamic landscape of fashion communication, equipping them with the skills necessary for careers in fashion journalism, marketing, public relations, and digital media management.

## Art & Fashion: Creators & Creations
*1.5 US credits*
This course explores the dynamic intersection between art and fashion, examining how creative expressions in both fields influence and inspire each other. Students will delve into the historical and contemporary collaborations between artists and fashion designers, analyzing how artistic movements, techniques, and philosophies are integrated into fashion creations. The curriculum covers key topics such as the role of artistic inspiration in design processes, the impact of visual arts on fashion aesthetics, and the use of innovative materials and methods derived from art practices. Additionally, the course investigates the contributions of influential creators who have bridged the gap between art and fashion, including designers who draw from fine art, performance art, and multimedia installations to enhance their collections. Through the study of seminal collections, exhibitions, and fashion shows, students will gain an understanding of how art and fashion co-evolve and respond to cultural, social, and technological changes. Interactive lectures, critical analyses, and hands-on projects will enable students to create their own art-inspired fashion designs and develop a nuanced appreciation for the symbiotic relationship between these creative disciplines. Practical assignments may include designing fashion pieces influenced by specific art movements, curating mini-exhibitions that showcase the fusion of art and fashion, and researching the impact of art collaborations on brand identities. Guest lectures from artists, fashion designers, and industry professionals will provide real-world insights and inspire innovative thinking. By integrating perspectives from art history, design theory, and fashion practice, this course prepares students to critically engage with the creative processes that drive both art and fashion industries, equipping them with the skills to contribute to interdisciplinary projects and push the boundaries of conventional design.

## Made in Italy & Business Internationalization Processes
*1.5 US credits*
This course examines the unique position of Italian businesses in the global market, focusing on the "Made in Italy" brand and the strategies employed by Italian companies to internationalize their operations. Students will explore the historical development and cultural significance of the "Made in Italy" label, analyzing how it has become synonymous with quality, craftsmanship, and design excellence across various industries such as fashion, automotive, food and beverage, and luxury goods. The curriculum covers key aspects of internationalization processes, including market entry strategies, cross-cultural management, global supply chain logistics, and the role of innovation and technology in expanding global reach. Additionally, the course delves into the challenges and opportunities faced by Italian businesses in navigating diverse regulatory environments, adapting to local consumer preferences, and maintaining brand integrity while scaling internationally. Through case studies of successful Italian enterprises, interactive lectures, and practical projects, students will gain insights into best practices for global expansion and the factors that contribute to sustainable international growth. Guest speakers from Italian multinational

corporations and international business experts will provide real-world perspectives and firsthand accounts of the internationalization journey. By integrating theoretical frameworks with practical applications, this course prepares students to understand and engage with the complexities of global business operations, equipping them with the skills necessary to contribute to the international success of Italian and other globally-minded enterprises.

### Fashion Sustainability & Awareness
*1.5 US credits*
This course offers a comprehensive exploration of sustainability within the fashion industry, emphasizing the environmental, social, and economic impacts of fashion practices. Students will examine the lifecycle of fashion products, from material sourcing and production to consumption and disposal, highlighting the challenges and opportunities for creating a more sustainable industry. The curriculum covers key topics such as sustainable materials and textiles, ethical labor practices, waste reduction, and the role of technology and innovation in promoting sustainability. Additionally, the course delves into consumer behavior and awareness, analyzing how consumer choices and advocacy can drive positive change in the fashion sector. Students will explore various sustainability certifications and regulatory frameworks that guide ethical practices, as well as case studies of leading sustainable fashion brands that have successfully integrated sustainability into their business models. Through a combination of lectures, interactive discussions, and hands-on projects, students will develop the skills to assess and implement sustainable strategies within fashion businesses. Practical assignments may include conducting sustainability audits of existing brands, designing eco-friendly fashion collections, and creating awareness campaigns to educate consumers about sustainable fashion practices. Guest speakers from the sustainable fashion industry will provide real-world insights and inspire innovative thinking. By integrating perspectives from environmental science, business ethics, design, and social responsibility, this course prepares students to contribute to the advancement of a more sustainable and ethically conscious fashion industry, equipping them with the knowledge and tools necessary to drive meaningful change.

### Green Economy & Circular Hub
*1.5 US credits*
This course introduces students to the concepts and principles of the green economy and circular economy, focusing on sustainable development and resource efficiency. Students will explore how businesses and industries can transition to more sustainable models by reducing waste, recycling materials, and optimizing resource use. The course covers key topics such as renewable energy, eco-friendly product design, and sustainable supply chains. Special emphasis is placed on the circular economy's role in promoting long-term environmental and economic health through closed-loop systems that minimize environmental impact. Case studies, real-world applications, and policy discussions will help students understand how these models contribute to a more resilient and sustainable global economy.

### Art, Law & Business
*1.5 US credits*
This course provides a comprehensive overview of the intersections between the art world, legal frameworks, and business practices. Students will explore the legal aspects of art transactions, including intellectual property rights, contracts, copyright, and the role of cultural heritage laws. The course also examines the business side of the art industry, such as art market dynamics, valuation, gallery and museum operations, and the role of auctions. Through case studies and analysis of contemporary issues, students will gain insights into how legal and business considerations shape the creation, ownership, and commercialization of art, preparing them for careers in art law, galleries, museums, or art consulting.

### Digital Arts: NFT, Blockchain, Robotics & Metaverse
*1.5 US credits*
This course explores the evolving landscape of digital arts, focusing on the impact of cutting-edge technologies such as NFTs (non-fungible tokens), blockchain, robotics, and the metaverse. Students will examine how these innovations are transforming the creation, distribution, and ownership of digital art. Topics include the use of NFTs for securing intellectual property, blockchain's role in art authentication and provenance, the integration of robotics in interactive art, and the rise of the metaverse as a new frontier for immersive artistic experiences. Through case studies, hands-on projects, and critical discussions, students will engage with the ethical, legal, and economic implications of digital art in these emerging technologies, preparing them for careers in digital art, tech-driven creative industries, and virtual environments.

### NFT, Blockchain, AI: Systems, Norms & Ethics
*1.5 US credits*
This course introduces students to the emerging technologies of NFTs (non-fungible tokens), blockchain, and artificial intelligence, focusing on their applications and the ethical questions they raise. Students will explore the social, legal, and technological frameworks that guide the use of these innovations in various industries.

### Blockchain & its Secrets: Introduction to Cryptography, Applications & Best Practices
*1.5 US credits*
This introductory course delves into the fundamentals of blockchain technology, focusing on the principles of cryptography that underpin it. Students will learn about blockchain applications in finance, supply chain, and other sectors, as well as best practices for its implementation and security.

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**Future Leadership Models: DEI**
*1.5 US credits*
This course focuses on leadership in the context of diversity, equity, and inclusion (DEI). Students will explore modern leadership theories and practices that promote DEI in organizations, examining the challenges and opportunities of fostering inclusive cultures and addressing systemic inequalities in the workplace.

# International & Diplomatic Relations

| Course | Credits | Course Band* |
|---|---|---|
| **International & Diplomatic Law**<br><br>• Introduction to International Law<br>• Introduction to Diplomatic Law | 6 ECTS<br>3 AMERICAN | 150 - 250 |
| **International Relations & Global Leadership**<br><br>• International Organizations<br>• Global Governance | 6 ECTS<br>3 AMERICAN | 150 - 250 |
| **Analysis of International Geopolitics**<br><br>• Analysis of Foreign Politics<br>• Geopolitics & International Relations | 6 ECTS<br>3 AMERICAN | 150 - 250 |
| **Human Rights & Peace Studies**<br><br>• International Protection of Human Rights<br>• Peacekeeping, Peacebuilding & Conflict Resolutions | 6 ECTS<br>3 AMERICAN | 250 - 350 |
| **Economics & Management**<br><br>• Introductory Economics & Enterprise Management<br>• Enterprise: Functions, Planning & Strategies | 6 ECTS<br>3 AMERICAN | 250 - 350 |
| **Cybercrime & Security**<br><br>• International Security<br>• Cybercrime & Security | 6 ECTS<br>3 AMERICAN | 250 - 350 |

*Exchange candidates can enroll in any course from the list above. 150-250 courses are recommended to freshman/sophomore students; 250-350 courses are recommended to junior/senior students. As courses do not provide entry requirements, candidates can enroll in any course - as far as they comply with the regulations in their home university.

# Course Description

NB: applicants should verify the list of active courses during their mobility term (Spring/Fall).
All details are available on the application form.

## International & Diplomatic Law

The International & Diplomatic Law course offers a foundational exploration of the legal frameworks governing international relations and diplomatic practices. Divided into two main modules, students will first delve into international law, examining its principles, sources, and application in the context of state sovereignty, human rights, and international conflict resolution. The course then introduces diplomatic law, covering the legal principles and conventions that regulate diplomatic relations between states and international organizations. Through case studies and simulations, students will analyze real-world diplomatic challenges and develop an understanding of the legal mechanisms used to address them. This course is essential for those seeking to understand the legal foundations of international diplomacy and pursue careers in international law, diplomacy, or related fields.

## International Relations & Global Leadership

This course provides a comprehensive overview of the dynamics shaping contemporary global politics and leadership. Divided into two main modules, students will first explore international organizations, examining their roles, structures, and functions in addressing global challenges such as security, development, and human rights. The course then delves into global governance, analyzing the mechanisms and processes by which states, international organizations, and non-state actors collaborate to manage transnational issues. Through case studies and interactive discussions, students will gain insights into the complexities of global leadership and develop the skills necessary to navigate the evolving landscape of international relations. This course is essential for aspiring leaders and policymakers seeking to engage effectively in the increasingly interconnected world of global politics and diplomacy.

## Analysis of International Geopolitics

This course provides a comprehensive examination of the key factors influencing global politics and international relations. Divided into two main modules, students will first delve into the analysis of foreign politics, exploring the diplomatic strategies, alliances, and conflicts shaping the behavior of nation-states on the world stage. The course then focuses on geopolitics and international relations, examining the geopolitical factors such as geography, resources, and power dynamics that influence the behavior of states and non-state actors. Through case studies and theoretical frameworks, students will develop the analytical skills to understand and interpret the complexities of contemporary global geopolitics. This course is essential for those seeking to understand the underlying drivers of international relations and engage critically with global geopolitical issues.

## Human Rights & Peace Studies

The Human Rights & Peace Studies course offers an interdisciplinary exploration of human rights advocacy and conflict resolution strategies. Divided into two main modules, students will first examine the international protection of human rights, exploring the legal frameworks, mechanisms, and challenges in safeguarding human rights globally. The course then focuses on peacekeeping, peacebuilding, and conflict resolution, analyzing the role of international organizations, diplomacy, and grassroots initiatives in promoting peace and resolving conflicts. Through case studies and experiential learning, students will develop practical skills in conflict analysis, mediation, and peacebuilding strategies. This course equips students with the knowledge and tools to contribute effectively to the promotion of human rights and peace in diverse contexts, making it essential for those pursuing careers in humanitarian work, diplomacy, or peacebuilding.

## Economics & Management

This course provides a foundational understanding of economics and enterprise management, equipping students with essential concepts and practical insights for analyzing and managing organizational and economic systems.
The Introductory Economics module explores core economic principles, including supply and demand, market structures, and macroeconomic indicators, fostering an understanding of how economies operate and influence business environments.
The Enterprise Management module focuses on organizational functions, strategic planning, and decision-making processes. Students will examine key business areas, such as marketing, finance, operations, and human resources, and learn how to align these functions to achieve organizational goals. Emphasis is placed on crafting effective business strategies and understanding the dynamic challenges faced by enterprises in a competitive marketplace.
By the end of this course, students will have developed analytical and strategic skills that are essential for understanding economic contexts and managing enterprises effectively.

# Course Description

NB: applicants should verify the list of active courses during their mobility term (Spring/Fall).
All details are available on the application form.

## Cybercrime & Security

This course provides an in-depth exploration of the multifaceted challenges posed by cybercrime in the contemporary global landscape. Divided into two main modules, students will first examine international security dynamics, including geopolitical tensions, terrorism, and transnational crime, to understand the broader context in which cyber threats emerge. The course then focuses on cybercrime and security, covering topics such as hacking techniques, data breaches, malware, and cyber warfare. Through case studies, hands-on exercises, and simulations, students will develop practical skills in cybersecurity, risk assessment, and incident response, equipping them to address the evolving threats posed by cybercriminals. This course is essential for professionals in law enforcement, intelligence, cybersecurity, and government agencies seeking to protect critical infrastructure and safeguard digital assets in an increasingly interconnected world.

## Climate Change, Peace & Security
1.5 US credits
This course explores the intricate connections between climate change and its implications for global peace and security. Students will examine how environmental disruptions, such as extreme weather events, sea-level rise, and resource scarcity, can exacerbate existing conflicts and contribute to new sources of tension both within and between nations. The curriculum covers key topics including the role of climate-induced migration, competition over natural resources, the impact of environmental degradation on political stability, and the ways in which climate change can serve as a threat multiplier in conflict zones. Additionally, the course investigates international frameworks and policies aimed at mitigating these risks, the role of security institutions in addressing climate-related threats, and strategies for promoting resilience and sustainable peacebuilding in vulnerable regions. Through a combination of theoretical analysis, case studies, and policy evaluations, students will gain a comprehensive understanding of the multifaceted relationship between climate change and security. Interactive discussions, critical readings, and research projects will equip students with the skills to analyze and address the challenges posed by climate change to global stability, preparing them to contribute effectively to policy-making and conflict resolution efforts in an increasingly climate-affected world.

## Environmental Laws & Politics
1.5 US credits
This course provides a comprehensive examination of the interplay between environmental law and political processes, exploring how legal frameworks and political dynamics shape environmental policy and governance. Students will investigate the development and implementation of key environmental statutes, regulations, and international agreements, analyzing their effectiveness in addressing pressing environmental issues such as climate change, pollution, biodiversity loss, and resource management. The curriculum covers the roles of various stakeholders, including government agencies, non-governmental organizations, the private sector, and the judiciary, in the formulation and enforcement of environmental laws. Additionally, the course delves into the political theories and ideologies that influence environmental policymaking, examining topics such as regulatory approaches, market-based solutions, and the balance between economic development and environmental protection. Through a combination of lectures, case studies, critical readings, and interactive discussions, students will develop a nuanced understanding of the legal and political challenges in achieving sustainable environmental outcomes. Practical assignments and research projects will equip students with the skills to analyze and evaluate environmental policies, advocate for effective legal solutions, and navigate the complex landscape of environmental governance. By integrating legal analysis with political insight, this course prepares students to engage thoughtfully and effectively in the field of environmental law and policy, contributing to the advancement of sustainable and equitable environmental practices.

## EU Careers
1.5 US credits
This course provides an in-depth exploration of career opportunities within the European Union's diverse institutions and agencies. Students will gain comprehensive knowledge of the various career paths available in the EU, including roles in policy development, administration, law, economics, international relations, and specialized technical fields. The curriculum covers the structure and functioning of key EU institutions such as the European Commission, European Parliament, European Council, and European Court of Justice, highlighting the unique professional environments and career progression opportunities each offers. Additionally, the course examines the recruitment processes, eligibility criteria, and essential skills required for successful entry and advancement within EU careers, including language proficiency, intercultural competence, and strategic networking. Through a combination of lectures, guest speakers from EU institutions, practical workshops, and case studies, students will develop the necessary tools to navigate the competitive landscape of EU employment. The course also addresses the challenges and benefits of working within a multinational and multilingual context, preparing students to effectively pursue and thrive in careers that contribute to the shaping and implementation of European policies and initiatives. By integrating theoretical insights with practical guidance, this course equips students with the knowledge and skills to embark on a successful career within the European Union framework.

## EU Institutions & Decision-Making Processes
1.5 US credits
This course offers a comprehensive examination of the key institutions of the European Union and the intricate processes through which decisions are made within the EU framework. Students will explore the roles and functions of major EU bodies, including the European Commission, European Parliament, European Council, Council of the European Union, and the European Court of Justice. The curriculum delves into the legislative procedures, policy formulation, and negotiation mechanisms that underpin EU decision-making, highlighting the interplay between supranational and intergovernmental dynamics. Additionally, the course covers the influence of member states, interest groups, and other stakeholders in shaping EU policies and legislation. Through a combination of lectures, case studies, simulations, and critical analyses, students will gain a deep understanding of how policies are developed, debated, and implemented across diverse sectors such as trade, environment, security, and human rights. The course also addresses current challenges and reforms within the EU institutions, providing insights into the future direction of European governance. By

integrating theoretical knowledge with practical insights, this course prepares students to navigate and engage with the complex institutional landscape of the European Union, equipping them with the skills necessary for careers in European politics, international relations, and policy analysis.

### From Global Imbalances to Global Re-Organization: the World in 2050
1.5 US credits

This course offers a forward-looking analysis of the major global imbalances and the potential pathways toward global re-organization by the year 2050. Students will investigate the current economic, political, and social disparities between nations, exploring factors such as shifting economic power, demographic changes, technological advancements, and environmental challenges. The curriculum covers key topics including the rise of emerging economies, the future of globalization, geopolitical realignments, and the impact of climate change on international stability. Additionally, the course examines scenarios for global governance, the evolution of international institutions, and the role of innovation and sustainability in shaping future global dynamics. Through a combination of lectures, data-driven projections, case studies, and interactive simulations, students will critically assess the forces driving global change and envision possible outcomes for the international landscape. The course also emphasizes the skills needed to analyze complex global trends, develop strategic foresight, and formulate policies that address impending challenges. By integrating theoretical frameworks with practical insights, this course prepares students to understand and engage with the transformative processes that will define the world in 2050, equipping them to contribute thoughtfully to discussions on global stability, equity, and progress.

### Geography of Migrations
1.5 US credits

This course provides a comprehensive exploration of the spatial and temporal dynamics of human migrations, examining the multifaceted factors that drive people to move and the profound impacts these movements have on both origin and destination regions. Students will delve into the theoretical frameworks that explain migration patterns, including push and pull factors, economic opportunities, conflict, environmental changes, and social networks. The curriculum covers a wide range of topics such as international and internal migration, forced displacement, urbanization, and transnationalism, highlighting the geographic distribution and demographic trends of migrants worldwide. Additionally, the course investigates the socioeconomic, cultural, and political consequences of migration, including integration challenges, labor market effects, and changes in community structures. Students will engage with case studies from different regions to understand the unique and common aspects of migration flows, as well as the role of policies and governance in shaping migration outcomes. Through a combination of lectures, spatial analysis, interactive discussions, and research projects, students will develop the skills necessary to analyze migration phenomena from a geographic perspective. By integrating theoretical knowledge with practical applications, this course prepares students to critically assess the complexities of migration and contribute to informed discussions and policies related to global and regional mobility.

### The Geopolitics of Language: Global Impacts & Future Perspectives
1.5 US credits

This course explores the intricate relationship between language and geopolitics, examining how language shapes and is shaped by global power dynamics, cultural identities, and international relations. Students will investigate the role of language in asserting national identity, maintaining political influence, and facilitating or hindering diplomatic relations. The curriculum covers key topics such as language policy and planning, linguistic imperialism, the strategic use of language in diplomacy and international organizations, and the impact of multilingualism on global communication and cooperation. Additionally, the course delves into the future perspectives of language in an increasingly interconnected and digital world, addressing issues like the preservation of endangered languages, the rise of global lingua francas, and the implications of artificial intelligence and machine translation on language use. Through a combination of lectures, case studies, critical analyses, and interactive discussions, students will gain a comprehensive understanding of how language functions as a tool of power and influence on the global stage. Practical assignments and research projects will enable students to apply theoretical insights to real-world scenarios, enhancing their ability to navigate and influence the geopolitical landscape through language. By integrating perspectives from linguistics, political science, sociology, and international relations, this course prepares students to critically assess the role of language in shaping global affairs and to anticipate future trends in the geopolitics of language.

### International Cooperation against Organized Crime
*1.5 US credits*

This course provides an in-depth examination of the mechanisms and strategies employed by nations to collaboratively combat organized crime on a global scale. Students will explore the various forms of organized crime, including transnational trafficking, money laundering, cybercrime, and human trafficking, and analyze the challenges these illicit activities pose to international security and governance. The curriculum covers key international legal frameworks, such as the United Nations conventions, the European Union's directives, and bilateral treaties that facilitate cross-border cooperation. Additionally, the course delves into the roles of major international organizations and agencies, including Interpol, Europol, and the Financial Action Task Force (FATF), in coordinating efforts to dismantle criminal networks. Through

the study of case studies, students will assess the effectiveness of different cooperative strategies, identify gaps in current approaches, and explore innovative solutions for enhancing international collaboration. Topics such as information sharing, joint investigations, extradition processes, and capacity building in developing countries will be thoroughly examined. Ethical considerations, human rights issues, and the balance between security and privacy will also be addressed to provide a holistic understanding of the complexities involved in international efforts against organized crime. By integrating theoretical knowledge with practical insights, this course equips students with the skills and understanding necessary to contribute to effective global strategies aimed at reducing and preventing organized criminal activities, fostering a safer and more secure international community.

### Sport Diplomacy: the Role of Sport in Geopolitics
*1.5 US credits*
This course explores the dynamic intersection between sports and international relations, examining how sport serves as a powerful tool for diplomacy and geopolitical strategy. Students will investigate the historical and contemporary instances where sports have been leveraged to foster diplomatic relations, promote national identity, and influence global politics. The curriculum covers key topics such as the use of mega-events like the Olympics and the FIFA World Cup in nation branding and soft power, sports diplomacy in conflict resolution and peacebuilding, and the role of athletes and sporting organizations in international advocacy. Additionally, the course delves into the impact of political boycotts, sports sanctions, and the manipulation of sports for political agendas. Through case studies, critical analyses, and interactive discussions, students will assess the effectiveness and ethical considerations of using sport as a diplomatic instrument. The course also examines the challenges and opportunities presented by globalization, media, and digital platforms in shaping the geopolitics of sport. Practical assignments and research projects will enable students to apply theoretical insights to real-world scenarios, enhancing their ability to strategize and implement sports-based diplomatic initiatives. By integrating perspectives from political science, sociology, history, and sports management, this course prepares students to understand and utilize the multifaceted role of sport in advancing geopolitical objectives and fostering international cooperation.

### Migrations & Citizenships in the Contemporary World
*1.5 US credits*
This course provides a comprehensive analysis of the complex relationship between migration and citizenship in today's globalized society. Students will explore the historical and contemporary patterns of human movement, examining the social, economic, political, and legal factors that drive migration and shape citizenship policies. The curriculum covers key topics such as the rights and responsibilities

of migrants, the processes of naturalization and integration, transnational identities, and the impact of migration on national and global citizenship frameworks. Additionally, the course delves into issues of border control, refugee protection, diaspora communities, and the role of international organizations in managing migration flows. Students will engage with diverse theoretical perspectives and case studies to understand how different countries navigate the challenges and opportunities presented by migration. Through lectures, critical readings, interactive discussions, and research projects, students will develop the skills to analyze migration trends, evaluate citizenship policies, and propose solutions to contemporary issues related to mobility and belonging. By integrating insights from sociology, political science, law, and international relations, this course prepares students to critically assess the dynamics of migration and citizenship, fostering a deeper understanding of their implications for individuals and societies in the modern world.

### UN Model: How to Prepare a Resolution for International Peace
*1.5 US credits*
This course provides students with the essential skills and knowledge to draft, negotiate, and present resolutions within the framework of the United Nations, focusing specifically on initiatives aimed at promoting international peace. Through a combination of theoretical instruction and practical simulations, students will learn the intricacies of UN procedures, the structure and function of various UN bodies, and the diplomatic strategies necessary for effective resolution writing. The curriculum covers key topics such as the drafting process, negotiation tactics, coalition building, and the use of persuasive language in diplomacy. Students will engage in realistic UN Model simulations, participating in committees to address contemporary global conflicts and peacekeeping challenges. Case studies of historical and current UN resolutions will be analyzed to understand best practices and common obstacles in the resolution process. Additionally, the course explores the ethical and cultural dimensions of international diplomacy, emphasizing the importance of collaboration, negotiation, and consensus-building in achieving sustainable peace. Through interactive workshops, role-playing exercises, and peer feedback, students will develop practical skills in research, policy analysis, and strategic communication. By integrating theoretical frameworks with hands-on practice, this course prepares students to effectively contribute to international peace efforts and enhances their ability to navigate the complexities of global governance and diplomacy.

### Art, Law & Business
*1.5 US credits*
This course provides a comprehensive overview of the intersections between the art world, legal frameworks, and business practices. Students will explore the legal aspects of art transactions, including intellectual property rights, contracts,

copyright, and the role of cultural heritage laws. The course also examines the business side of the art industry, such as art market dynamics, valuation, gallery and museum operations, and the role of auctions. Through case studies and analysis of contemporary issues, students will gain insights into how legal and business considerations shape the creation, ownership, and commercialization of art, preparing them for careers in art law, galleries, museums, or art consulting.

### Future Economic Superpowers: Brazil, China, India, Indonesia
*1.5 US credits*

This course provides an in-depth analysis of the emerging economic giants—Brazil, China, India, and Indonesia—and their trajectories toward becoming future global superpowers. Students will explore the unique economic, social, and political factors that drive the growth and development of these four nations, examining their strategies for industrialization, technological innovation, and integration into the global economy. The curriculum covers key topics such as demographic trends, resource management, infrastructure development, and economic policies that have propelled these countries onto the world stage. Additionally, the course investigates the geopolitical implications of their rise, including shifts in global trade patterns, regional influence, and their roles in international organizations. Challenges such as income inequality, environmental sustainability, political stability, and social development will also be critically assessed to provide a comprehensive understanding of the obstacles these nations must navigate to achieve and sustain superpower status. Through a combination of lectures, case studies, comparative analyses, and interactive discussions, students will gain a nuanced perspective on the potential and limitations of Brazil, China, India, and Indonesia as future economic leaders. Practical assignments and research projects will enable students to evaluate the strategies and policies that contribute to economic success, fostering the ability to anticipate and respond to the dynamic changes in the global economic landscape. By integrating insights from economics, political science, sociology, and international relations, this course prepares students to critically assess the factors influencing the rise of these emerging superpowers and their impact on the future of global economics and geopolitics.

### Redefining the Role of EU Public Communications in the Age of Generative AI
*1.5 US credits*

This course explores the transformative impact of generative artificial intelligence (AI) on public communications within the European Union, examining how AI technologies are reshaping the strategies, policies, and practices of EU institutions and member states. Students will investigate the integration of generative AI in disseminating information, engaging with citizens, and managing public relations, while addressing the ethical, legal, and societal implications of these advancements. The curriculum covers key topics such as AI-driven content creation, personalization and targeting in public messaging, combating misinformation and disinformation, data privacy, and the role of AI in enhancing transparency and accountability in governance. Additionally, the course delves into the regulatory frameworks and policy initiatives undertaken by the EU to govern the use of generative AI in public communications, including the implications of the EU's AI Act and other relevant legislation. Through a combination of lectures, case studies, critical analyses, and interactive projects, students will gain a comprehensive understanding of the opportunities and challenges presented by generative AI in the context of public communication. Practical assignments will enable students to design AI-informed communication strategies, evaluate the effectiveness of AI tools in public messaging, and propose policy recommendations to ensure responsible and ethical use of AI technologies. By integrating perspectives from communication studies, political science, technology ethics, and law, this course prepares students to navigate and influence the evolving landscape of public communications in the EU, fostering the skills necessary to contribute to innovative and ethical AI-driven communication initiatives.

### NFT, Blockchain, AI: Systems, Norms & Ethics
*1.5 US credits*

This course introduces students to the emerging technologies of NFTs (non-fungible tokens), blockchain, and artificial intelligence, focusing on their applications and the ethical questions they raise. Students will explore the social, legal, and technological frameworks that guide the use of these innovations in various industries.

### Blockchain & its Secrets: Introduction to Cryptography, Applications & Best Practices
*1.5 US credits*

This introductory course delves into the fundamentals of blockchain technology, focusing on the principles of cryptography that underpin it. Students will learn about blockchain applications in finance, supply chain, and other sectors, as well as best practices for its implementation and security.

### Future Leadership Models: DEI
*1.5 US credits*

This course focuses on leadership in the context of diversity, equity, and inclusion (DEI). Students will explore modern leadership theories and practices that promote DEI in organizations, examining the challenges and opportunities of fostering inclusive cultures and addressing systemic inequalities in the workplace.

### Comparative Art Laws
*1.5 US credits*

This course offers an in-depth analysis of the legal frameworks governing the art world across different countries and legal systems. Students will compare and contrast international art laws, focusing on topics such as cultural property, restitution of stolen art, art exports and imports, copyright protection, and intellectual property rights in various jurisdictions. The course will explore legal disputes

related to art, including ownership, authenticity, and provenance, as well as ethical considerations in the global art market. Through case studies and comparative analysis, students will gain a nuanced understanding of how art laws vary across the world, preparing them for careers in art law, international art trade, or cultural heritage preservation.

**New Mafias & Foreign Organized Crime in Italy**
*1.5 US credit*
This course provides an in-depth analysis of the evolving landscape of organized crime in Italy, focusing on the emergence of new mafias and the influence of foreign criminal organizations. Students will explore the historical foundations of traditional Italian mafias such as Cosa Nostra, 'Ndrangheta, and Camorra, and examine how globalization, economic changes, and technological advancements have facilitated the rise of new criminal syndicates. The curriculum covers the strategies and structures of these contemporary mafias, their involvement in international trafficking, cybercrime, and money laundering, as well as their interactions with global criminal networks. Additionally, the course investigates the impact of foreign organized crime on Italian society, economy, and governance, highlighting the challenges faced by law enforcement and policymakers in combating these complex threats. Through case studies, critical readings, and interactive discussions, students will gain a comprehensive understanding of the dynamic nature of organized crime in Italy and the multifaceted approaches required to address it effectively.

# Marketing & Communications

| Course | Credits | Course Band* |
|---|---|---|
| **Corporate, Business & Enterprise Communications**<br>• Private & Public Communications<br>• Public Relations | **6 ECTS<br>3 AMERICAN** | **150 - 250** |
| **Marketing**<br>• Market & Competitors Analysis<br>• Brand & Marketing Strategies | **6 ECTS<br>3 AMERICAN** | **150 - 250** |
| **New Trends Sociology**<br>• Contemporary Sociology<br>• New Trends of Contemporary Communication | **6 ECTS<br>3 AMERICAN** | **150 - 250** |
| **Applied Marketing**<br>• Applying Creativity in Advertising<br>• Digital Marketing | **6 ECTS<br>3 AMERICAN** | **250–350** |
| **Economics & Management**<br>• Introductory Economics & Enterprise Management<br>• Enterprise: Functions, Planning & Strategies | **6 ECTS<br>3 AMERICAN** | **250–350** |
| **Event Management & Art Direction**<br>• Strategic & Creative Management<br>• Design, Budjeting & Logistics | **6 ECTS<br>3 AMERICAN** | **250–350** |

*Exchange candidates can enroll in any course from the list above. 150-250 courses are recommended to freshman/sophomore students; 250-350 courses are recommended to junior/senior students. As courses do not provide entry requirements, candidates can enroll in any course - as far as they comply with the regulations in their home university.

# Course Description

NB: applicants should verify the list of active courses during their mobility term (Spring/Fall).
All details are available on the application form.

## Corporate, Business & Enterprise Communications

This course offers a comprehensive exploration of communication strategies essential for effective business operations and stakeholder engagement. Divided into two main modules, students will first delve into private and public communications, understanding the dynamics of internal communication within organizations and external communication with stakeholders, clients, and the public. The course then focuses on public relations, covering principles and practices for managing corporate reputation, crisis communication, and media relations. Through case studies and practical exercises, students will develop skills in strategic communication planning, message development, and media management, preparing them to excel in roles within corporate communication, public relations, and business management. This course is essential for those seeking to navigate the complex landscape of corporate communication and establish strong relationships with diverse stakeholders.

## Marketing

This course delves into the fundamental principles and contemporary practices of marketing in today's dynamic business environment. Students will explore core topics such as market research; consumer behavior; brand management; and digital marketing strategies. The course emphasizes the development of marketing plans; the use of analytics to inform decision-making; and the creation of value-driven marketing campaigns. Through a mix of theoretical insights and practical applications, students will gain the skills needed to effectively identify market opportunities, develop strategic marketing initiatives, and drive business growth. This course is essential for those aspiring to succeed in various marketing roles across diverse industries.

## New Trends Sociology

This course provides an in-depth examination of the evolving social dynamics and communication trends shaping contemporary society. Divided into two main modules, students will first explore contemporary sociology, analyzing key theories and concepts that illuminate current social issues and cultural phenomena. The course then delves into new trends of contemporary communication, examining the impact of digital technologies, social media, and globalization on communication patterns, social interaction, and identity formation. Through case studies and critical discussions, students

will gain insights into emerging social trends and develop analytical skills to understand and navigate the complexities of modern society. This course is essential for those seeking to stay abreast of the latest developments in sociology and communication studies, preparing them for careers in social research, media analysis, or cultural studies.

## Applied Marketing

The "Applied Marketing" course offers a practical approach to mastering key marketing strategies and techniques essential for success in today's dynamic business environment. Divided into two main modules, students will first explore applying creativity in advertising, learning to develop compelling advertising campaigns that resonate with target audiences and drive brand engagement. The course then shifts focus to digital marketing, covering the latest tools, platforms, and best practices for leveraging digital channels to reach and engage consumers effectively. Through hands-on projects, case studies, and real-world simulations, students will develop practical skills in crafting innovative advertising concepts and implementing data-driven digital marketing strategies. This course is essential for aspiring marketers looking to excel in the competitive landscape of modern marketing.

## Economics & Management

This course provides a foundational understanding of economics and enterprise management, equipping students with essential concepts and practical insights for analyzing and managing organizational and economic systems.
The Introductory Economics module explores core economic principles, including supply and demand, market structures, and macroeconomic indicators, fostering an understanding of how economies operate and influence business environments.
The Enterprise Management module focuses on organizational functions, strategic planning, and decision-making processes. Students will examine key business areas, such as marketing, finance, operations, and human resources, and learn how to align these functions to achieve organizational goals. Emphasis is placed on crafting effective business strategies and understanding the dynamic challenges faced by enterprises in a competitive marketplace.
By the end of this course, students will have developed analytical and strategic skills that are essential for understanding economic contexts and managing enterprises effectively.

# Course Description

NB: applicants should verify the list of active courses during their mobility term (Spring/Fall).
All details are available on the application form.

## Event Management & Art Direction

This course focuses on the strategic and creative aspects of planning and executing successful events. Students will delve into comprehensive event management techniques, including strategic planning, budgeting, and logistical coordination, alongside creative design and art direction. The curriculum covers a variety of events, from corporate meetings to cultural festivals and entertainment productions, emphasizing the integration of artistic vision with practical management skills. Through hands-on projects and real-world case studies, students will learn to design visually impactful events, manage resources efficiently, and ensure seamless execution. This course is ideal for aspiring event planners and creative directors aiming to excel in the dynamic field of event management.

### Introduction to Artificial Intelligence
*1.5 US credits*
This course provides a comprehensive introduction to the foundational concepts and techniques of artificial intelligence (AI). Students will explore key AI topics such as machine learning, natural language processing, computer vision, and robotics. The course covers the history and evolution of AI, as well as its current applications in various industries. Through hands-on projects and case studies, students will learn how AI systems are designed and implemented, while also examining the ethical, societal, and economic implications of AI technologies. This course serves as a gateway for students interested in pursuing advanced studies in AI and related fields.

### Consumer Behavior
*1.5 US credits*
This course provides an in-depth analysis of the psychological, social, and cultural factors that influence consumer decision-making processes. Students will explore theories of motivation, perception, and learning to understand consumer preferences and behavior patterns. Emphasis is placed on how marketers can leverage these insights to create effective strategies for targeting, positioning, and communication in the marketplace.

### Brand Identity & Positioning
*1.5 US credits*
In this course, students will learn how to build and manage a strong brand identity, understanding the core components that shape a brand's image. Through case studies and practical exercises, students will develop skills in positioning a brand in competitive markets, defining brand values, and creating a unique value proposition that resonates with target audiences.

### Creative Writing & Copywriting
*1.5 US credits*
Focusing on the intersection of creativity and strategy, this course teaches students how to craft compelling and effective written content for various media platforms. Topics include narrative structure, tone, style, and audience targeting, with a particular emphasis on copywriting techniques for advertising, marketing, and digital communication.

### Brand Journalism
*1.5 US credits*
This course explores the practice of brand journalism, where storytelling techniques traditionally associated with journalism are applied to corporate communications. Students will learn how to produce engaging, authentic content that aligns with brand values while maintaining credibility and transparency, with a focus on digital media formats.

### Mind, Language & AI
*1.5 US credits*
This interdisciplinary course examines the connections between human cognition, language, and artificial intelligence. It explores how AI systems process language and information, comparing human and machine intelligence. Students will engage with key concepts in cognitive science, linguistics, and AI to better understand the implications for future technologies.

### PR & Digital PR
*1.5 US credits*
In this course, students will explore the principles and practices of public relations in both traditional and digital contexts. The curriculum covers media relations, reputation management, crisis communication, and the strategic use of social media and digital platforms to enhance public perception and engage with target audiences.

### AI: Issues & Perspectives
*1.5 US credits*
This course investigates the ethical, social, and economic issues surrounding the rise of artificial intelligence. Students will critically assess the potential impacts of AI on various sectors, exploring questions about privacy, bias, employment, and the future of human-machine collaboration.

### SEO Writing Strategies
*1.5 US credits*
Students in this course will learn the best practices for writing content optimized for search engines. The curriculum covers keyword research, on-page optimization, and content structure, with a focus on producing high-quality, engaging material that ranks well in search engine results while meeting audience needs.

### Social Media Management
*1.5 US credits*
This course provides a comprehensive overview of managing social media platforms for businesses and organizations. Students will explore strategies for content creation, audience engagement, analytics, and paid advertising, learning how to use social media tools to build and maintain a strong online presence.

### Executive Brand Identity: the Secretes of Successful Fashion & Luxury Brands
*1.5 US credits*
This course explores the fundamental principles and strategies behind building and maintaining strong brand identities in the fashion and luxury industries. Students will learn how iconic brands like Chanel, Gucci, and Louis Vuitton create and sustain their unique identities through brand positioning, storytelling, and visual aesthetics. The curriculum covers essential topics such as developing brand equity, understanding the role of heritage and innovation, and leveraging digital media and social platforms to enhance brand presence. Additionally, the course examines the importance of customer experience, sustainability, and ethical practices in shaping brand narratives. Through case studies, interactive workshops, and group projects, students will gain hands-on experience in crafting effective brand strategies tailored to different market segments and consumer preferences. Guest

speakers from the fashion and luxury sectors will provide real-world insights and practical advice on successful brand management. By combining theoretical knowledge with practical applications, this course prepares students to understand the key elements that contribute to the success of fashion and luxury brands, equipping them with the skills needed for careers in brand management, marketing, and strategic development within these dynamic industries.

### History of Fashion Communications
*1.5 US credits*
This course offers a comprehensive exploration of the evolution of fashion communications, tracing how fashion has been conveyed, promoted, and interpreted from historical to contemporary contexts. Students will examine the development of various communication mediums, including print journalism, advertising, public relations, and digital media, and their roles in shaping public perception and trends within the fashion industry. The curriculum covers key topics such as the rise of fashion magazines, the impact of iconic fashion photographers and editors, the transformation of advertising strategies, and the emergence of social media influencers and digital platforms. Additionally, the course delves into the symbiotic relationship between fashion designers and communicators, analyzing how collaborations and narratives have driven brand identities and consumer engagement. Through the study of seminal case studies, students will gain insights into pivotal moments and campaigns that have defined fashion communication practices. Interactive lectures, critical analyses, and hands-on projects will enable students to assess the effectiveness of different communication strategies and their influence on cultural and societal norms. Practical assignments may include creating mock fashion campaigns, analyzing media coverage of fashion events, and researching the impact of digital transformation on traditional communication channels. Guest lectures from industry professionals will provide real-world perspectives and enhance understanding of current trends and future directions in fashion communications. By integrating historical perspectives with modern practices, this course prepares students to critically evaluate and engage with the dynamic landscape of fashion communication, equipping them with the skills necessary for careers in fashion journalism, marketing, public relations, and digital media management.

### NFT, Blockchain, AI: Systems, Norms & Ethics
*1.5 US credits*
This course introduces students to the emerging technologies of NFTs (non-fungible tokens), blockchain, and artificial intelligence, focusing on their applications and the ethical questions they raise. Students will explore the social, legal, and technological frameworks that guide the use of these innovations in various industries.

### Blockchain & its Secrets: Introduction to Cryptography, Applications & Best Practices
*1.5 US credits*
This introductory course delves into the fundamentals of blockchain technology, focusing on the principles of cryptography that underpin it. Students will learn about blockchain applications in finance, supply chain, and other sectors, as well as best practices for its implementation and security.

### Future Leadership Models: DEI
*1.5 US credits*
This course focuses on leadership in the context of diversity, equity, and inclusion (DEI). Students will explore modern leadership theories and practices that promote DEI in organizations, examining the challenges and opportunities of fostering inclusive cultures and addressing systemic inequalities in the workplace.

### Marketing for Touristic Purposes
*1.5 US credits*
This course focuses on the principles and strategies of marketing tailored specifically for the tourism industry. Students will learn how to create and implement effective marketing campaigns that attract travelers, promote destinations, and enhance the visibility of tourism businesses. The curriculum covers a wide range of topics including market segmentation, branding for destinations, digital marketing, and consumer behavior in the tourism sector. Emphasis is placed on the use of social media, content creation, and other digital tools to engage with modern travelers. Through case studies and practical projects, students will develop the skills necessary to design impactful marketing initiatives that meet the evolving needs of global tourism markets.

### Green Economy & Circular Hub
*1.5 US credits*
This course introduces students to the concepts and principles of the green economy and circular economy, focusing on sustainable development and resource efficiency. Students will explore how businesses and industries can transition to more sustainable models by reducing waste, recycling materials, and optimizing resource use. The course covers key topics such as renewable energy, eco-friendly product design, and sustainable supply chains. Special emphasis is placed on the circular economy's role in promoting long-term environmental and economic health through closed-loop systems that minimize environmental impact. Case studies, real-world applications, and policy discussions will help students understand how these models contribute to a more resilient and sustainable global economy.

**Digital Arts: NFT, Blockchain, Robotics & Metaverse**
*1.5 US credits*
This course explores the evolving landscape of digital arts, focusing on the impact of cutting-edge technologies such as NFTs (non-fungible tokens), blockchain, robotics, and the metaverse. Students will examine how these innovations are transforming the creation, distribution, and ownership of digital art. Topics include the use of NFTs for securing intellectual property, blockchain's role in art authentication and provenance, the integration of robotics in interactive art, and the rise of the metaverse as a new frontier for immersive artistic experiences. Through case studies, hands-on projects, and critical discussions, students will engage with the ethical, legal, and economic implications of digital art in these emerging technologies, preparing them for careers in digital art, tech-driven creative industries, and virtual environments.

# Field Trip Experiences for Credits

# Field Trip Courses for Credit

(Earn credits while travelling across Italy)* - all details provided in the Student Guidebook. Each field trip awards 1 US credit. Applicants can earn up to 6 US credits via field-trip course experiences.

### Field trip to Siena
*1 credit*
Day and time to be arranged upon arrival to Unicollege

### Field trip to Pisa
*1 credit*
Day and time to be arranged upon arrival to Unicollege

### Field trip to Bologna
*1 credit*
Day and time to be arranged upon arrival to Unicollege

### Field trip to Rome
*1 credit*
Day and time to be arranged upon arrival to Unicollege

### Field trip to Milan
*1 credit*
Day and time to be arranged upon arrival to Unicollege

### Field trip to Cinque Terre
*1 credit*
Day and time to be arranged upon arrival to Unicollege

### Field trip to Naples
*1 credit*
Day and time to be arranged upon arrival to Unicollege

*Field trips can award Art History (AH), Cultural Studies (CULSTU), Humanities (HUM), Italian Studies (ITLAN), Anthropology (ANT), Photography (PHOTO), Art (ART), Culinary Studies (CNARYSTU), Interdisciplinary Studies (INTDISTU) credits.
Upon approval from their home university, candidates must specify the specific course code to receive ad hoc training and assessment.

# Academics at glance I

## 75%

**Attendance is manadatory; candidates must attend at least 75% to have access to the final exam session.**

## 1.5 → 3

**Classes last from 1.5 to 3 hours (maximum) and meet once/ twice per week**

## 15

**Average class size**

## › 1 ‹

**There is only a final official exam**

All courses provide a sole official exam (i.e., Final Exam, worth 100% of the course grade).
While instructors can assign additional projects, the FE counts as the only official assessment. Read more in the guidelines.

## 18 → 30

**The Italian grading system is based on a scale whereby 18 is the minimum score to pass (C) and 30 the highest grade (A)**

## +/–

**While the add/drop week does not apply in the Italian university system, exceptions can be made for exchange students – by the first week of each semester.**

## Exams

**are held in person. Exceptions can be made for exchange students (online)**

## 5

**Average number of exams/semester**

# Academics Assessment

| Italian Grade | Percentage | American Grade |
|---|---|---|
| 32 | 100+ | A+ |
| 29–30 | 99–100 | A |
| 27–28 | 92–98 | A- |
| 25–26 | 85–91 | B+ |
| 24 | 80–84 | B |
| 22–23 | 75–79 | B- |
| 21 | 70–74 | C+ |
| 20 | 67–69 | C |
| 19 | 63–66 | C- |
| 18 | 60–62 | D |
| <18 | <52 | F |

# Academics Guidelines

# Academics Guidelines

## Exams

The Italian university system employs a single, comprehensive final examination at the conclusion of each course, accounting for 100% of the official course grade. While written components are uncommon, they may be incorporated if explicitly specified by the course instructor. Examinations are designed as summative, global assessments, typically conducted orally and scheduled at the end of the course.

Midterm assessments are not traditionally part of the academic framework. However, instructors may introduce them either as official or informal evaluations during the course, with appropriate communication to students. Unless otherwise specified, courses generally assign a final grade. The use of a Pass/Fail policy is rare. Upon receiving their grade, students have the option to accept or decline it, and may re-enroll in subsequent exam sessions to improve their results, without limitations on the number of attempts.

Exchange students are permitted to accept, decline, or reattempt exams only during the first exam session (e.g., February for the Fall semester and June for the Spring semester). All examinations are managed through the university's Virtual Learning Environment (VLE) platform, **Area Riservata**, where students can enroll, view and manage grades, and schedule or cancel exam sessions. Detailed instructions for accessing and navigating this system will be provided upon arrival.

**NB:** As outlined in the Academic Calendar, exchange students may request to complete courses and examinations online due to prior academic commitments at their home university. Such requests should be submitted promptly, either during the enrollment process or prior to arrival, by contacting direzione.to@unicollegessml.it.

## Attendance

At Unicollege, attendance is mandatory, with a minimum attendance requirement of 75% for all courses. Candidates who fail to meet this requirement will be ineligible to sit for the final examinations.

## Course Selection

All courses listed across the various Schools are horizontally available across all Unicollege campuses (Florence, Mantua, and Turin). Candidates are free to select any course from any School without prerequisites; however, they are responsible for ensuring their selections align with the requirements of their home university to maintain progress in their academic program. Course availability may vary by semester and campus. For example, certain courses may only be offered in the Spring semester but not in the Fall or may be activated at specific campuses (e.g., a Fashion course offered in Florence but not in Turin). In such cases, Unicollege may provide remote learning options, allowing candidates to attend courses online that are broadcast from another campus.

During enrollment, candidates are required to select 4–5 courses, along with an additional complementary list of 3 alternative courses. This ensures flexibility in case of scheduling conflicts, semester-specific availability, or campus-specific offerings.

Unicollege will publish the official semester calendar, including course descriptors, campus locations, and delivery modalities (on-campus or online), at least 30 days before the semester start date. Additionally, changes to course schedules or enrollments may be accommodated during the add and drop week, which is exclusively available to exchange students.

Course Load Requirements:

Exchange students must enroll in a minimum of 4 and a maximum of 6 courses per semester to fulfill academic and VISA requirements.

## Language of Instruction

As a multi-language university, Unicollege offers instruction primarily in English. However, students have the opportunity to study a wide range of foreign languages, including Arabic, Chinese, English, French, German, Japanese, Korean, Italian, Spanish, Portuguese, and Russian.

Exchange students are welcome to enroll in foreign language courses, provided they:

1) Indicate their prior level of proficiency (e.g., beginner, intermediate, advanced) during enrollment.

2) Confirm that the course is available at their chosen campus (Florence, Mantua, Turin) and during their semester of mobility (Fall or Spring). Since foreign language courses may be activated

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only at specific campuses or semesters, exchange students can still enroll in these courses and attend them online. Online attendance carries the same validity as in-person participation.

**NB:** Students must verify whether the foreign language course includes instruction in Italian. For instance, introductory-level courses may initially be taught in Italian before transitioning to the target language, whereas intermediate and advanced courses are less likely to include Italian as a medium of instruction.

## Course Bands

The Italian university system does not adhere to a strict, code-based academic structure, and courses typically do not require prerequisites. At Unicollege, no courses have prerequisites except for foreign language courses (refer to the relevant section above). This allows candidates to enroll in any course, provided they adhere to the requirements and guidelines of their home universities.
To facilitate the academic selection process, Unicollege categorizes courses into two bands based on content and complexity:

1) 150–250 Band:
   • Designed for introductory to upper-intermediate levels.
   • Ideally suited for Freshman and Sophomore students.
2) 250–350 Band:
   • Designed for upper-intermediate to advanced levels.
   • Ideally suited for Junior and Senior students.

While these bands serve as a general guideline for course selection, students are encouraged to consult their home institutions to ensure that their course choices align with their academic and degree requirements.

## Syllabi

*Course Syllabi and Academic Freedom at Unicollege*
In the Italian university tradition, the provision of formal syllabi is not a standard practice, as academic freedom is granted to instructors. However, instructors are subject to oversight by peers, departmental staff, and the Dean of Academic Affairs to ensure quality and compliance with institutional standards.

At Unicollege, the submission of course syllabi in both Italian and English has been introduced as a new feature to enhance transparency and support student learning. While this represents a significant shift within the Italian academic system and Unicollege, syllabi are not yet fully integrated into the traditional framework.

Typically, all course details, including arrangements, schedules, and expectations, are communicated through the Unicollege Virtual Learning Environment (VLE) during the first week of classes. Students are encouraged to regularly access the VLE to stay informed about their courses and related updates.

## Transcript

Upon the successful completion of all courses, the Academic Office will issue an official transcript. This document will be sent to both the student and their designated mentor, tutor, or academic reference. To ensure proper delivery, students must provide the full name and official email address of their academic reference on the enrollment form. Transcripts are typically processed, finalized, and dispatched within 30 days following the last date of the exam term. Students are encouraged to verify the accuracy of their contact information during the enrollment process to avoid delays.

# Further Info & Regulations

## Faculty

As an accredited university by the Italian Ministry of Education, Unicollege undergoes strict annual reviews by internal and external audit agencies, as well as by the Ministry of Education itself.
This continuous process of supervision provides the university with top ranked performances especially in the realms of training and teaching, which are continuously monitored on a school, department, campus, and centralized university level.
As an international university providing education in 10 languages of instruction, Unicollege holds a highly qualified cohort of instructors, who come from some of the country and the world's most prestigious universities - such as Harvard University (USA), Leiden University (Holland), Central Saint Martins (UK), as well as Université de Strasbourg (France), Università La Sapienza (Italy), Universität Hamburg (Germany), and Universidade Federal do Rio de Janeiro (Brazil). This rich and diverse academic, professional, and linguistic scenario guarantees representation, academic diversity, and a dynamic learning and human environment (for both instructors and candidates).

## Learning Methodologies & Approaches

Unicollege is a liberal institution that holds a unique presence in world-renowned UNESCO cities, such as Florence and Mantua, as well as in prestigious capitals such as Milan and Turin, where both students and instructors can benefit from the city's unique heritage, its actors, diversity, and peculiarities. At Unicollege, the context therefore represents the immersive class, where students learn, discover, taste, and elevate their spiritual and intellectual abilities, holistically.
Candidates studying at Unicollege will therefore live a learning experience that hybridizes:

### Immersive Learning
Taking advantage of local peculiarities, and learning in workshops, businesses, venues, squares, selected locations, and tours that exacerbate authentic knowhows, crafts, knowledge, experience, and professionalism.

### Complementary Learning
As a study abroad experience taking place in the Italian context, the very cradle of humanistic knowledge and culture, courses at Unicollege tend to reiterate this complementary and intersectional approach across disciplines and knowhows, and to deliver programs that hybridize subjects, areas, and disciplines. As a result, most courses hold a dual code (i.e., cross-listed) that exacerbate the very humanistic approach to juxtapose, enrich, and complement human knowledge and discovery.

### Practice-based Learning
In addition to the immersive learning approach described above, Unicollege learning experiences are often complemented with a practice-based component that provides the actual, active participation of students – who are involved in organically practical sessions, where they do, make, touch, sense, experience as part of their learning process.

### Self-empowering Learning
Each school at Unicollege was called after an inspiring character that changed lives on both a local and universal level – i.e. Pietro Leopoldo was the world's first political modern leader to abolish death penalty; Artemisia Gentileschi was the world's first official female artist; Maria Montessori is considered the world's pioneer of modern pedagogy.
This gender-balanced nomenclative approach exacerbates the intent of Unicollege to provide inspiring references to international candidates that seek inspiration and sense of universal human and intellectual connection. In this sense, and through trained faculty, Unicollege seeks to spread a learning experience that is self empowering, selfdefinitional, and intellectually inspiring, drawing from unique characters that changed the history of the world forever.

# Further Info & Regulations

## Academic Honesty & Etiquette

As an institution dedicated to the educational, ethical, and civic growth of its community, Unicollege is committed to acknowledging, monitoring, and managing any expression of human and/or academic malpractice taking placewithin its academic jurisdiction.

Exacerbations of such practices may be, and are not limited to:
- academic cheating
- plagiarism*
- mise en scene of premeditated academic
- practices to generate individual academic advantage and/or detriment to the academic community
- employment and use of technological systems and devices (i.e., artificial intelligence, Chat GPT, etc.) to conceptualize, finalize, and/or submit officialacademic material (assignments, quizzes, exams, etc.)
- purchasing/commissioning and submitting inauthentic material (i.e., miscellaneous academic submissions purchased from websites or commissioned to external writers who are not the signing student)
- theft, alteration, copy, destruction of academic material (i.e., quizzes, exams, journals, etc.)
- any detrimental action, operation, and intention intercepted and validated by a reliable source that jeopardizes academic integrity and/or interpersonal coexistence.
- When an academic submission candidate shows sufficient elements of academic dishonesty, an official invigilating representative should:
- 1) gather all the elements that concur to build evidence of the abovementioned infraction – whilst keeping trackable evidence of the gathered material and the actions taken to solve it
- 2) discuss, when possible, with the candidate
- 3) if the second point is not applicable or does not lead to a viable solution, the official invigilating representative should involve a further coordinating representative (i.e., Head of Department/School and/or the Dean of Academic Affairs)

- 4) when the case is under revision by either the Head of Department/School and/or the Dean of Academic Affairs, it may take up to 45 days to analyze, review, and finalize it. The authority/ies in charge will eventually issue a report holding a final decision that will, if necessary, then be passed onto the ascribed School of Records/ sending institution, and or pertinent authority.
- Depending on the nature of the infraction, the work/ candidate in object may:
- partially/fully re-take the assignment;
- be re-graded by amending lowering the grade (by one or more letters);
- re-submit the assignment to another internal/
- external peer Instructor or nominated delegate
- for revision and re grading;
- asked to produce complementary work that will adjust/amend/recalibrate the grade;
- be asked to defend his/her position before a
- nominated board of assessors;
- present official note of apology to any offended party;
- be sanctioned with an official reprimand – either written or verbal then sent to the ascribed School of Records/sending institution, and or pertinent authority;
- receive a "W" or "F" on the official transcript.
- The nominated authority/ies reviewing the case may apply one or more conditions described above or formulate one that applies to the ad hoc case. Any decision made by the nominated authority/ies is indisputable.

* Plagiarism is a serious exemplification of academic fraudulent practices and is internally verified via sophisticated systems provided by Unicollege. Candidates whose work is detected as plagiarized can undergo the same procedures outlined above.

## Interpersonal & Community Conduct

In addition to academic integrity a rigor, any person belonging to and interacting with the Unicollege community must respect interpersonal, institutional, cultural, and civic norms throughout their Study Abroad experience. Candidates breaching rules
of conviviality within the community – and,

# Further Info & Regulations

when applicable, also outside of it – may face institutional repercussions that may draw from the list of provisions outlined in the "Academic Honesty & Etiquette" section. Exemplifications of misconduct may be – and are not limited to:

- discrimination – on the basis of religion, race, age, sexual orientation, national origin, disability, or any other legally protected category;
- personal and/or academic offense;
- sexual harassment;
- drug, alcohol, or illegal substances abuse;
- physical and/or verbal violence.
- Members of staff, faculty, or students can report potential instances of any form of plausible misconduct to any representative authority within the community. The resolutive procedures applying in any of the circumstances outlined above – and/ or others – will potentially follow an ascensional path, whereby offended/witnessing parties will report to immediate representative/s, who will internally involve competent authorities and parties until the case is institutionally solved.
- As Unicollege fosters values of representation and equity, in any of the above – or others – circumstances, it will involve both – or more – parties to gather a global narrative of the given subject. Should the case require it, Unicollege will invoke a board of assessors, who will scrutiny the case and provide a final decision on the pertaining actions and consequences. The outcome of such a deliberation is indisputable and may be recorded on the subject/s' academic and/or professional curriculum.

## Equity, Diversity & Inclusion

Unicollege is a university with validated and monitored compliance of national and European policies of equity, diversity, and inclusion.
It is committed to guaranteeing a free, accessible, respectful, equal, and non-discriminatory environment to internal and external members of staff, faculty, students, and any individual interacting with the academic community – in both informal and formal contexts.
Unicollege prohibits and contrasts discrimination on the basis of religion, race, age, sexual orientation, national origin, disability, or any other legally protected category. To guarantee the reiteration
of this culture, Unicollege organizes training and mentoring sessions to staff and faculty members, who are also contractually obliged to sign strict labor laws provided by the Italian law (of labor).

Furthermore, Unicollege undergoes regular auditing sessions by both internal and external, private and public agencies that provide further invigilation on the metabolization, application, and perpetuation of fair policies of equity, diversity, and inclusion within (and outside of) the academic and professional community.

## Learning & Physical Disabilities

Unicollege is committed to guaranteeing fair educational, cognitive, and intellectual access to everyone.
Candidates and/or instructors, members of staff and any individual suffering from either physical and/or neurodiverse attested disabilities will receive dedicated assistance and aid. Upon submission
of certified documentation and consideration of the personal case, Unicollege will prepare, if needed, members of staff and faculty, as well as designated spaces, rooms, and facilities in the most feasible and accessible way for the wellbeing of the candidate and his/her academic experience.
Depending on the case, Unicollege will facilitate access and disposition of dedicated exam rooms; calibrated and extra time for exams or specific academic performances; the involvement of technical and/or medical experts, and any other feasible and applicable facilitation in the capacity of the Institution. All abovementioned conditions and services are already integral part of Unicollege and its Italian complementary university activity.
Candidates applying to receive special assistance must notify the university in advance and prior to arrival – at least 60 days before the arrival date.
While Unicollege guarantees dedication to each case, candidates may find different services and facilities from the home institution.

# Further Info & Regulations

## Student Life & Services

As an active player within the Italian private university system, Unicollege holds a pre-existing infrastructure of services that seek to facilitate its Italian students' academic and personal experiences all year round.
Such infrastructure is also valid for its Study Abroad students and include:

### Language tandems
as one of Italy's first and oldest private universities specializing in languages, Unicollege has a consolidated history in transcultural and trans-linguistic exchanges on both a local and international level. Among others, Unicollege has active language tandems between its academic community and the New York and Syracuse University(ies). Candidates can therefore benefit from rich and dynamic schedules, where they will be able to maximize their native language/s and benefit from other students' idioms, languages, and cultures.

### Language assistance
Unicollege has almost 50 years of experience in the realms of language teaching and learning. Accordingly, it developed unique pedagogical and academic expertise in the challenging process of learning foreign languages. Candidates wishing to improve, revise, or hone their foreign language skills can apply to receive either individual or group assistance across the six levels of language proficiency (introductory>native), benefiting from a cohort of native speakers, tutors, and instructors holding international and proven experience in the field.

### Sport & wellbeing
Unicollege regards sport as a major catalyzer to facilitate integration, international networking, a fair sense of competitiveness, as well as a healthy recreational tool for the body and mind.
Taking advantage of 8,000+ squared meters of green and relax areas, Unicollege organizes open air yoga sessions, international sport competitions, as well as miscellaneous sport activities with international instructors. Moreover, it features strategic partnerships with local and international sport & wellbeing institutions that give access to ad hoc services, discounts, and benefits to Unicollege students and people.

### Psychological support
While a Study Abroad session can surely be an enriching and life- changing experience, it can also be challenging on a personal, academic, and psychological level. Unicollege offers individual sessions with coaches, tutors, and experts that will aid any candidate experiencing difficulties, issues, and any sort of problem throughout the experience – either in person or virtually.

### Field trips & immersive cultural experiences
As indicated in the "Learning Methodologies & Approaches" section, Unicollege fosters hands-on, experiential, and immersive learning experiences through a series of activities that celebrate the unique learning context of Italy. In addition to ad hoc courses that exacerbate this very methodological approaches and educational spirit, Unicollege organizes recurrent field trips and immersive cultural experiences
all year round that involve local, national, and universally known businesses that provide complementary knowhows and expertise to lectures, courses, and programs.

# Student Life Survival Language Toolkit

| Hello, Hi, Hey | → | Ciao |
| How are you? | → | Come stai? |
| How do you say...? | → | Come si dice...? |
| How much...? | → | Quanto costa? |
| Thanks | → | Grazie |
| You're welcome | → | Prego |
| See you! | → | Ci vediamo! |

# Contacts

## General inquiries

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# unicollege

Knowledge
and Experience.